



THE FRANK LLOYD WRIGHT BUILDING CONSERVANCY
53 West Jackson Blvd. Suite 1120 Chicago, Illinois 60604-3567

FRANK LLOYD WRIGHT:
From Private to Public



**THE FRANK LLOYD WRIGHT BUILDING
CONSERVANCY ANNUAL CONFERENCE**

CHICAGO, IL & RACINE, WI
OCTOBER 10-14, 2007



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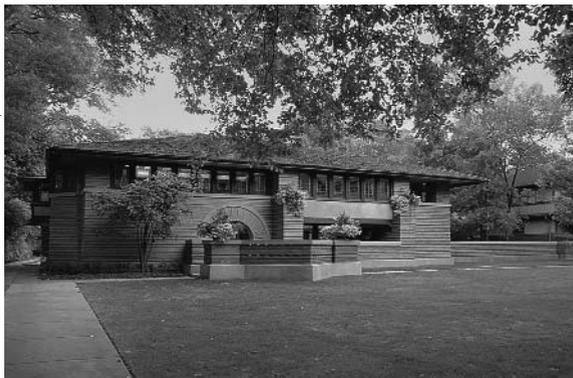
INTRODUCTION

Approximately 90 percent of the extant Wright-designed structures were originally private single-family residences. About 10 percent of the extant original works were designed as public buildings for institutional, commercial, religious or multiple-family use. Within the last 40 years, 32 private single-family homes, large and small, have been converted to historic house museums, and six to overnight stay houses, making public buildings now almost 20 percent of Wright's extant work.

The turnover from the private to the public sector reflects a measure of the continuing growth of interest in Wright's work and the preservation of our cultural heritage through conservation of our built environment. However, when Wright houses are converted into public museums they no longer function as private residences as Wright originally intended.

The theme of the Conservancy's 2007 Annual Conference, "Frank Lloyd Wright: From Private to Public," is intended to stimulate thought on the full gamut of Wright's architecture, exploring preservation, conservation and visitation issues at both private and public buildings, while also examining the problems, responsibilities and obligations surrounding the conversion of a private building into a public site.

Photo courtesy of Ron Scherubel



HEURTLEY HOUSE, SITE OF THE THURSDAY BENEFIT EVENT



The Frank Lloyd Wright Building Conservancy

The Frank Lloyd Wright Building Conservancy's mission, to facilitate the preservation and maintenance of the remaining structures designed by Frank Lloyd Wright, is just as vital today as it was when the organization was founded in 1989.

The Conservancy's history began in the mid-1980s, when many individuals were disturbed by the wanton disregard for Wright's contribution to America's architectural legacy. After the tragic demolition of the Larkin Administration Building, the Imperial Hotel, the Francis W. Little House II, and many more of his designs, Wright building administrators nationwide decided to fight this trend by organizing to share information and initiate advocacy. After an initial meeting in Buffalo, NY, the group's annual conferences were expanded to include all Wright building owners. In June 1989, at a planning conference underwritten by the Johnson Foundation at Wingspread, Wind Point, WI, and attended by Wright scholars, homeowners, building administrators, and leaders in historic preservation, The Frank Lloyd Wright Building Conservancy was officially organized. The following March, after a meeting and conference at Taliesin West, the Conservancy was incorporated as a 501 (c) (3) organization in the State of Illinois.

As a not-for-profit organization, the Conservancy is open to anyone interested in Wright, including architects, historians, scholars, preservationists, architecture buffs, artisans and especially Wright building owners. This vital network of dedicated members links individuals and organizations whose shared enthusiasm, expertise and resources make a critical difference in the survival of Wright's work. The Conservancy's website, www.savewright.org, which debuted in early 1996, continues to be a heavily visited site and has expanded our exposure to include hundreds of inquiries from an international audience.

Although many Wright structures are designated National Historic Landmarks or are listed on the National Register of Historic Places, such designation does not guarantee that these structures are not threatened due to homeowner disinterest and/or encroaching development. Other structures present preservation challenges beyond the financial means of their owners, placing a premium on the Conservancy's efforts as the only preservation organization concerned solely with the entire body of Wright's work.

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The establishment of the Conservancy's Lewis-Haines Revolving Fund in 2000, through the generous contribution of a Wright homeowner, has stimulated the Conservancy's ability to become more active and aggressive in the rescue of endangered structures. The Conservancy has played an integral role in the saving of a number of houses, including Auldbrass Plantation (1940, Yemassee, SC), the Burton Westcott House (1908, Springfield, OH), the Allen Friedman House (1956, Bannockburn, IL), the Goetsch-Winckler House (1939, Okemos, MI), the Conrad Gordon House (1956, Wilsonville, OR), the Bradley Stable (1900, Kankakee, IL), the William Glasner House (1905, Glencoe, IL), and the Charles Ennis House (1923, Los Angeles, CA).

We urge our members to become actively involved by volunteering their time for our projects, programs, and committees. We at the Conservancy know that our success is due to our members' dedication to our mission and we thank you for your continued support.

Photo © and courtesy of S.C. Johnson & Son, Inc.



FRANK LLOYD WRIGHT AND HERBERT F. JOHNSON, JR.

GENERAL INFORMATION

Conference Registration Desk/Conference Office

Conference badges and packets can be picked up at the conference registration desk located at the Hilton Northbrook. The registration desk is open Wednesday from 7:30 a.m. to 5:30 p.m., Thursday from 7:30 a.m. to Noon, Friday from 7:00 a.m. to 8:00 a.m. and on Saturday from 7:30 a.m. to Noon. *You must have your name badge to attend all events and tours.*

13th Annual Silent Auction

A major fundraiser benefiting the Conservancy's various programs, the Silent Auction offers unique and wonderful items as well as opportunities for special events and overnight stays at various Wright sites. Each conference registrant will receive a personal bid number with their conference folder. You may pre-view and bid on the auction items throughout the conference. Join the other conference attendees for hors d'oeuvres and cocktails (cash bar) during the Silent Auction Closing Reception, held just before the Gala Dinner. The reception begins at 6:30 p.m. with final bidding closing promptly at 7:30 p.m. Don't miss out on this exciting experience and the chance to help the Conservancy!

Meals

A regular social feature of our conferences is the continental breakfast served Thursday morning from 7:30 a.m. to 8:30 a.m., on Friday from 7:00 a.m. to 8:00 a.m. and Saturday from 7:30 a.m. to 8:30 a.m. Box lunches for the afternoon tours on Thursday, Friday and Saturday, and the Gala Dinner are also included in the registration fee.

Additional cost evening events include buffet meals and beverages.

Schedule

Please be aware that each session, tour and event will start precisely at its scheduled starting time. Sessions, buses, tours and events will not be delayed waiting for latecomers. The timing for each session must be strictly adhered to in order to stay on schedule with the afternoon tours. Thank you in advance for your promptness!

Tour Cancellation

All pre-conference and post-conference scheduled tours are subject to cancellation if the minimum numbers of participants do not register. Those who do register for tours that become cancelled will be contacted and given the option of another tour scheduled at the same time (subject to availability) or will be given a refund.

Volunteers

This conference is only a reality with the tremendous efforts of our volunteers who have graciously given of their time and energy to make this 2007 conference happen. Please remember to thank these people who are truly giving the *Wright* way!

AIA/CEU Registered Provider Information

Continuing in the tradition of the Conservancy's dedication to education, AIA continuing education credits will be available again this year. Please pick up the Form C-1 at the registration desk, check off the attended sessions, sign on the signature line, making sure to include your AIA number, and return the form to the registration desk before noon on Saturday, October 13. *If your form is not signed or properly filled out or if you neglect to turn the form in at the registration desk, you will not receive your credits.* Please contact the Conservancy's office at 312.663.5500 or preservation@savewright.org if you have questions or problems.

Photography/Video Policy

Participants of tours and events are welcome to bring cameras. However, for security reasons, photographs or videos of the interior of private homes and house museums are NOT allowed. When taking pictures of the exteriors, please respect the time schedule as the tours are on a tight travel schedule to and from tour sites.

Conference Attire

Please wear comfortable walking shoes for all tours. Some terrain may be rugged. Please also remember that "spiked" heels damage floors. We recommend the following for your attire:

Lectures/Tours: Casual

Booties will be provided and must be worn where required.

Evening Receptions: Business dress

Gala Dinner and Wright Spirit Awards Ceremony: Business or evening attire (black tie not required)



CLOUD GATE SCULPTURE IN MILLENNIUM PARK

Photo © and courtesy of Frank Lloyd Wright Preservation Trust



ROBIE HOUSE

Dressing in layers is recommended. The average high temperature for Chicago/Racine in October is 60 degrees; average low temperature is 45 degrees.

Group Transportation

Group transportation for conference registrants will be provided for all events and tours. Buses will depart from and return to the Hilton Northbrook. We require you to use the transportation provided, as parking is either limited or not available at many of the sites. If a bus arrives at the Hilton late from an afternoon tour, the Conservancy will hold the final bus departing for the next event ten minutes past the late bus' arrival. *If you miss the transportation provided for either the trip to the event or the return trip to the Hilton hotel, it is your responsibility to find and pay for alternative transportation.*

Pets

Pets are *not allowed* at any of the conference lectures, tours or evening events. Should you need assistance, please contact the office.

Special Requests

If you require any special services or assistance, please contact the Conservancy's office at 312.663.5500 by September 21. After this date, we may not be able to accommodate your request. Please note any dietary restrictions on the registration form.

Smoking Policy

Smoking is prohibited on all transportation, tours and events unless specifically noted at the public sites.

REGISTRATION

Conference Pre-Registration

Please register for the conference by mail or on-line as soon as your plans are determined. Registration for additional events and tours will be taken on a first-come, first-served basis. Please note that this year's conference has a number of limited attendance elements, so register early. Please reference the registration form for all registration prices. There is no reduction in fee for included meals not taken or included events and sessions not attended.

The deadline for conference pre-registration is September 21. There is a \$100 late registration fee applied to the full registration price after this date.

Payment Policy

In order to reserve your spot, please send your payment with your Registration. The Conservancy accepts personal checks (U.S. funds only), American Express, Discover, MasterCard and Visa. Make checks payable to the Frank Lloyd Wright Building Conservancy.

Confirmation Policy

Registrants will receive confirmation of their payment and registration by e-mail. If an e-mail address is not provided, confirmations will be sent by fax or US mail. Registrations received after 5:00 p.m. Central Time on Friday, October 5, will not receive written confirmation.

Cancellation Policy

If for any reason you must cancel, please contact the Conservancy office by Friday, September 21 for a full refund. Cancellations between September 21 and October 2 will receive a 50% refund. Cancellations after October 2 will not receive a refund.



HARLAN BRADLEY HOUSE

ACCOMMODATIONS

The Hilton Northbrook

The Hilton Northbrook is located in the northern suburbs of Chicago along I-294 (Tri-State Tollway). Exit I-294 west at Willow/Palatine Road and go 1.1 miles west (use off ramp) to Milwaukee Avenue (IL-21), then 0.6 miles south (left) on Milwaukee to the Hilton Northbrook. (Due to bridge construction at this interchange, please allow extra time if driving to the hotel.) When calling to make your hotel reservation, please refer to the "Frank Lloyd Wright Building Conservancy Reservation." The rate you will receive is \$119 (plus taxes) for single/double occupancy on an availability basis. The number of rooms available at this conference rate is limited! *If making an online hotel reservation, you must first visit our website, www.savewright.org, for the link to the hotel's group reservation website in order to receive the group rate.* You are urged to make your hotel reservations at the earliest possible date. Reservations must be made before September 18 to receive the discounted rate.

Contact information:

Hilton Northbrook
2855 North Milwaukee Avenue
Northbrook, Illinois 60062-6103
Phone 847.480.7500 direct or
1-800-HILTONS (Toll Free Reservations)

www.northbrook.hilton.com (for general hotel information only)

Visit our website, www.savewright.org, for a link to the hotel's group reservation website. This link is the only online way that you will be able to receive the group rate; going through the regular Hilton website will NOT allow you to do so.

If you have any trouble making your reservation, please call the hotel directly at 847.480.7500.

If you would like a roommate, please call the Conservancy office at 312.663.5500 and a list of people interested in sharing a room will be provided. The Conservancy assumes no risk, responsibility or liability for any roommate arrangements you make with the names provided.

Your registration folder will contain a floor plan of the hotel conference facilities.

Parking

The Hilton has free parking adjacent to the hotel.

SCHEDULE OF EVENTS

TUESDAY, OCTOBER 9

EVENING

5:30 p.m. – 9:30 p.m.

Leadership Circle Reception

Bus will begin loading at 5:30 p.m. and depart promptly at 5:45 p.m.

We invite our Leadership Circle Members to this very special reception and tour, to honor their continuing dedication to the Conservancy's preservation efforts.

The reception will be held at the seldom-open Emil Bach House (1915). Located in the Chicago lakefront neighborhood of Rogers Park, this small, exquisite "city house" was built along its north lot line giving the house an entry terrace and spacious yard to the south. While the floor plan is a cross-shaped variation of the "Fireproof House for \$5000," Wright added brick column bays, corner balconies and a series of generous trellises to give the house a horizontal balance to its primary vertical massing. After having an absentee owner for many years who threatened to subdivide the lot, the house has conscientious new owners who have completed an ambitious and authentic restoration project. Hors d'oeuvres and beverages will be served.

Note: Attendance to this event is free, but limited to Leadership Circle Members. Please contact the Conservancy Office for information on becoming a member of the Leadership Circle.

Return bus will begin loading at 8:30 p.m. and will arrive at the hotel by 9:30 p.m.



Photo courtesy of Ron Schenbel

EMIL BACH HOUSE

WEDNESDAY, OCTOBER 10

MORNING

7:30 a.m. – 5:30 p.m.

Registration at the Hilton Northbrook

Pre-Conference Tours

The capacity for each of these tours is limited to 50, and each is available on a first-come, first-served basis. These tours require additional fees. Breakfast is not included.

8:45 a.m. – 6:00 p.m.

Prairie First and Last – Harlan Bradley House, Frederick Robie House and Millennium Park

Bus will begin loading at 8:45 a.m. and depart promptly at 9:00 a.m.

Wright's Prairie period spanned 10 remarkable years and comprised the oeuvre of the Oak Park Studio. This tour visits what are considered the first and last of the Prairie houses. The 1900 Harlan Bradley House in Kankakee was inspired by Wright's design "A Small House with Lots of Room in it," published in 1900. The Bradley House and its adjacent Stable are fully restored. In 1910, closing a decade of brilliant work as well as the Studio itself, Wright designed the masterpiece Frederick Robie House in Chicago's Hyde Park, which is part way through its \$10 million restoration program. The tour will end with a guided walking tour of downtown Chicago's Millennium Park, featuring Frank Gehry's Jay Pritzker Bandshell and Bridge, Anish Kapoor's Cloudgate (known as "the Bean"), Jaume Plensa's interactive Crown Fountain and more. Lunch at the Kankakee Country Club is included in the tour fee.

The bus will drop off those attending the Opening Reception at the nearby Rookery Building at 6:00 p.m. Those not attending the Opening Reception may be asked to change buses in order to continue on to the hotel, arriving by 7:30 p.m.

11:45 a.m. – 6:00 p.m.

Chicago Lakefront Tour – Crab Tree Farm, Charnley-Persky House and Millennium Park

Bus will begin loading at 11:45 a.m. and will depart promptly at Noon.

This tour begins in Lake Bluff at a seldom-seen treasure of the Arts and Crafts movement. Six buildings at Crab Tree Farm (1911) house a world class collection of art pottery, fabrics, silverwork, sculpture and furniture, featuring one of the largest collections of Gustav Stickley furniture in America. Originally a gentlewoman's dairy farm designed by Solon Beman, known for his design of America's first industrial town of Pullman, it is still a pastoral working farm. The tour continues to Chicago's magnificent Gold Coast to the James Charnley House (1891) now known as the Charnley-Persky House. Designed by Wright within the employ of Adler and Sullivan, it is a perfect "city

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house.” The tour will end with a guided walking tour of downtown Chicago’s Millennium Park. A box lunch is included in the tour fee.

The bus will drop off those attending the Opening Reception at the nearby Rookery Building at 6:00 p.m. Those not attending the Opening Reception may be asked to change buses in order to continue on to the hotel, arriving by 7:30 p.m.

EVENING

4:15 p.m. – 9:00 p.m.

Opening Reception: The Rookery Building

For those not attending the pre-conference tours, a bus will begin loading at the hotel at 4:15 p.m. and depart promptly at 4:30 p.m. The opening reception begins at 6:00 p.m.

Join us for an exciting evening in a major historic landmark in Chicago’s “Loop” with a beautiful Wright interior. The Rookery Building was designed in 1888 by the firm of Burnham and Root. Wright’s connections to the building were strong: Ed Waller was its manager, William Winslow had his offices in the Rookery as did the American Luxfer Prism Company. In 1905, Waller commissioned Wright to remodel the skylit lobby and entrance area, which he lightened by using creamy white marble incised with Sullivanesque ornamentation. At the Opening Reception, we will be joined by some of the cognoscenti of Chicago’s architecture and preservation community. Reception will include a buffet and beverages. **This Reception requires an additional fee. Attendance is limited.**

Return buses will begin loading at 8:00p.m., arriving at the hotel by 9:00 p.m.

WEDNESDAY, OCTOBER 10



THE ROOKERY BUILDING LOBBY

REGISTRATION FORM

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CHICAGO, IL & RACINE, WI
OCTOBER 10-14, 2007

Please complete and return with your payment to:
The Frank Lloyd Wright Building Conservancy
53 West Jackson Boulevard, Suite 1120
Chicago, IL 60604-3567

Faxed registrations accepted if paying by credit card. Fax to 312.663.5505. You may also register online at www.savewright.org.

One registration per form (please copy for additional registrations).

PLEASE TYPE OR PRINT

- Please check this box if any part of your contact information has changed so that we may update our records

NAME *(as you wish it to appear on badge)*

AFFILIATION *(professional title, or other information to appear on badge – please note if you are a Wright homeowner or professionally affiliated with a Wright Building)*

ADDRESS

CITY

STATE

ZIP

DAYTIME PHONE

EVENING PHONE

FAX

E-MAIL

*Please note that including an email address will allow more flexibility of communication and timely confirmation of your registration. We confirm that your address **will not** be shared with any third parties.*

The roster will only list your name, city and state, and email address

- Do not include my email address in conference roster

Membership

- Current Conservancy Member
- I wish to be a new or renewed member of the Conservancy
- \$50 - \$99 Friend \$500 - \$999 Sponsor
- \$100 - \$199 Associate \$1000 and above
- \$200 - \$499 Supporter Leadership Circle

Questions? Contact the Conservancy office at 312.663.5500 or by e-mail to preservation@savewright.org.

From Private to Public

Please indicate your preference by checking the appropriate box and extending the amount to the right if there is a charge.

REGISTRATION

TOTAL

See 'REGISTRATION' description for details of the included events

General Registration (through September 21)

- Member \$575 per person \$ _____
- Non-Member \$625 per person* \$ _____

Late Registration (after September 21)

- Member \$675 per person \$ _____
- Non-Member \$725 per person* \$ _____

Registration received after October 5 will not receive written confirmations.

Are you a Wright Building Owner or Administrator?

- Yes No

NAME OF BUILDING _____

LOCATION _____

PLEASE CHECK ALL BOXES FOR THE EVENTS YOU PLAN TO ATTEND.

Tuesday, October 9

Leadership Circle Member Event

- Complimentary Reception at the Emil Bach House
Open to Leadership Circle members only

Wednesday, October 10

Pre-Conference Tours –

(Each tour is limited to first 50 registrants)

- \$100 Bradley House, Robie House, Millennium Park \$ _____
- \$85 Crab Tree Farm, Charnley-Perskey House, Millennium Park \$ _____

Opening Night Reception at the Rookery Building

- \$85 for Conference Registrants \$ _____
- \$100 for Non-Conference Registrants \$ _____
(transportation not included for non-conference registrants)

Thursday, October 11

Continental Breakfast and Morning Lectures

Included with conference registration. No discount for not attending.

Focus Sessions I (select one)

- A. New Ideas from the Public Sites Workshop
- B. The Unity Temple Restoration Master Plan
- C. Conservation of the Price Tower and Gordon House
- Not attending a Focus Session

Afternoon Tour

Included with conference registration. No discount for not attending.

Keynote Reception and Address

Included with conference registration. No discount for not attending

Benefit Evening at the Heurtley House

- \$150 for Conference Registrants \$ _____
- (see discount below for attending both benefits)*
- \$200 for Non-Conference Registrants \$ _____

Homeowners Reception at the Hilton Northbrook

- Yes No

(complimentary, for Wright homeowners only)

Friday, October 12

Continental Breakfast and Morning Lectures

Included with conference registration. No discount for not attending.

Afternoon Tour

Included with conference registration. No discount for not attending.

Benefit Evening at the Keland House

- \$150 for conference registrants \$ _____
- \$125 for conference registrants attending both benefits \$ _____

Saturday, October 13

Continental Breakfast and Morning Lectures

Included with conference registration. No discount for not attending.

Focus Sessions II (select one)

- D. Restoration of the Robie House Dining Room and Pantry
- E. Going Public: Converting a Wright Building
- F. The Davenport House: Primary Research and Restoration
- Not attending a Focus Session

Afternoon Tour

Included with conference registration. No discount for not attending

13th Annual Silent Auction Finale, Gala Dinner and Wright Spirit Awards Celebration

Included with conference registration. No discount for not attending

- \$100 additional for Guest (Non-Registrant) \$ _____

Please choose dinner entrée (select one)

- Beef
- Fish
- Vegetarian

Sunday, October 14

Post-Conference Tours –

(Each tour is limited to the first 50 registrants)

- \$75 Ravine Bluffs in Glencoe \$ _____
- \$125 Mies' Farnsworth House, Goff's Ford House and George Grant Elmslie \$ _____

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REGISTRATION FEES SUBTOTAL \$ _____

GENERAL INFORMATION

Special Dietary Needs:

HOTEL RESERVATIONS

Please make your own reservations at the Hilton Northbrook. Please reference page 11 of the brochure for information on staying at the Hilton. Be sure to mention that you are part of the Frank Lloyd Wright Building Conservancy. **The group discount is only available until September 18.**

Please check one:

- Staying at the Hilton Northbrook
 Commuting to conference

PAYMENT

FLWBC new/renewal membership fee \$ _____
Registration fees subtotal (from above) \$ _____
Additional contribution* \$ _____

TOTAL DUE \$ _____

PAYMENT METHOD

I have enclosed a check for \$ _____ (made payable to the Frank Lloyd Wright Building Conservancy, U.S. Funds only, drawn on a U.S. Bank)

Please charge my:

- Visa MasterCard Discover American Express

NAME (as it appears on card) _____

BILLING ADDRESS _____

CARD NUMBER _____ EXP. DATE _____

SIGNATURE (for credit card users only) _____

* The non-member rate includes a tax-deductible contribution of \$50 and a one-year membership to the Conservancy. The benefits of membership are of nominal cash value and no goods or services as defined by the Internal Revenue Service have been provided in consideration of this gift and therefore, your membership constitutes a charitable contribution for tax purposes.

By completing this form, the registrant acknowledges that they have read and understood the cancellation policy on page 10 of this brochure.

THURSDAY, OCTOBER 11

MORNING

7:30 a.m. – Noon

Registration at the Hilton Northbrook

7:30 a.m. – 8:30 a.m.

Continental Breakfast

8:30 a.m. – Noon

Silent Auction Open

8:30 a.m. – 9:00 a.m.

Welcoming Remarks

Ronald Scherubel, *Executive Director*, and Ronald Duplack, *President, Frank Lloyd Wright Building Conservancy*

9:00 a.m. – 9:30 a.m.

House and Museum:

The Wetzheimer/Johnson House at Oberlin

John Harwood, *Assistant Professor of Modern Architectural History, Oberlin College*

Some would argue that the Usonian Wetzheimer/Johnson House (1948) in Oberlin, Ohio, represents an ideal among Frank Lloyd Wright house museums because it continues to be used in a variety of ways including sporadic residency. Mr. Harwood's presentation will include a concise summary of the history of the house and will focus on a ten-year plan currently being developed to insure the building's longevity.

9:30 a.m. – 10:45 a.m.

Panel Discussion:

Frank Lloyd Wright: From Private to Public

Moderator, Jack Quinan, *Professor of Art History, SUNY Buffalo*

T. Gunny Harboe, *Harboe Architects*

Blair Kamin, *Architecture Critic, the Chicago Tribune*

Richard Longstreth, *Professor of American Civilization,*

George Washington University

Lynda Waggoner, *Director, Fallingwater*

To date, 38 Wright-designed single family houses, from the great masterworks to small cottages, have been converted to publicly-accessible historic house museums and overnight stay houses. This panel will explore the implications of this steady increase in public sites. Is a perfectly restored house museum frozen in time to a target date the answer? Do all house museums have to follow the same conventions and uses, and if not what alternative possibilities exist? How do geographic representation, economics, and local politics come into play?

10:45 a.m. – 11:00 a.m.

BREAK

FRANK LLOYD WRIGHT:
From Private to Public

Photo courtesy of Dean Eastman



AVERY COONLEY HOUSE

11:00 a.m. – Noon

Focus Sessions I

Please refer to your registration folder for room assignments.

A. New Ideas from the Conservancy's Public Sites Workshop

Moderators: Susan Jacobs Lockhart, *FLWBC*; Joan Mercuri, *FLW Preservation Trust*; and Mary Roberts, *Darwin Martin House*.

We have much to share with the administrators and others from Wright's public sites from our Summer Workshop in Oak Park! The subjects were wide-ranging, including strategic planning, earned income, heritage tourism/collaborations, education/interpretation, and fundraising.

B. The Unity Temple Restoration Master Plan

T. Gunny Harboe, *AIA*, *Harboe Architects*

Preservation Architect Harboe will present the Master Plan for the Restoration of Wright's masterpiece Unity Temple (1905-08). Although the Unity Temple Restoration Foundation (UTRF) had a number of studies completed over the years, a comprehensive master plan with a budget had never been completed. The presentation will discuss the overall process of developing the master plan and what the master plan proposes.

C. Conservation of the Price Tower and Gordon House Interiors

Pam Kirschner, *Fine Art Conservation*

The H.C. Price Tower (1952) in Bartlesville, Oklahoma, and the Conrad Gordon House (1956) in Wilsonville/Silverton, Oregon, each contained Wright-designed free-standing and built-in furniture and upholstery recently in need of conservation. This presentation will review the analyses performed to determine appropriate conservation treatment methods. The technical and historical information provided in this study is helpful for conservators, historians and curators to better understand the materials and construction used in Frank Lloyd Wright designs during this time period.

AFTERNOON

12:00 p.m. – 7:30 p.m.

Afternoon Tour – Riverside

Pick up boxed lunches. Buses will depart at 12:15 p.m. After the tour, buses will go directly to Unity Temple for the Keynote Address.

The village of Riverside was one of the first planned suburban communities in America, designed in 1868-69 by Frederick Law Olmstead and Calvert Vaux. It is the home of one of Wright's Prairie masterworks, the Avery Coonley Estate (1907), consisting of a compound of three buildings. The main house was subdivided in the 1950s. The North half of the house consisting of the living room and dining room pavilions and the servant's wing, has been fully-restored with its murals, furnishings and reflecting pool. The tour will also visit the adjacent, newly-restored Garage with Stable (1911) and the Avery Coonley Playhouse (1912), the only Wright conversion "From Public to Private" – originally a progressive school operated by the Coonleys but now used as a private home. The bus tour will include Riverside's famous park-like landscape of curved streets and Wright's Ferdinand Tomek House (1905) and other residential and downtown landmarks.

Buses go directly to the Keynote Reception and Address at Unity Temple in Oak Park.

5:00 p.m. – 5:30 p.m.

Afternoon Reception: Unity Temple

Unity Temple (1905-08) will be the site of the 2007 Keynote Address. Preceding the Address, light refreshments will be served in Unity House amid a private viewing of "The Architecture of Frank Lloyd Wright through the Eyes of a Child." This exhibit of stunning children's photographs of Wright sites, is a collaborative effort of the Burton Westcott House, Fallingwater and Unity Temple Restoration Foundation, under the auspices of Eyes Wide Open Worldwide.

Photo by Peter Cook



UNITY TEMPLE

From Private to Public

EVENING

5:30 p.m. – 6:30 p.m.

Keynote Address: Unity Temple**What Does a Frank Lloyd Wright Building Become When It Is Toured Rather Than Inhabited?**

Sidney K. Robinson AIA, ArchD, Professor, Frank Lloyd Wright School of Architecture

Questions will be posed, but not definitively answered, regarding the status of houses when they become objects of curatorial care, destinations of heritage tourism, recognized and regulated by public agencies, sites to be consumed rather than settings for living. With reference to Wright buildings and personal experience with the Ford house by Bruce Goff, Professor Robinson will address these issues and relate the struggles a homeowner faces when considering what to do with an architecturally significant house.

For those attending the Heurtley House Benefit, buses will depart Unity Temple immediately after the Keynote address.

For those not attending, buses will return to the hotel, arriving around 7:30 p.m.

6:45 p.m. – 9:15 p.m.

Conservancy Benefit: The Heurtley House

To benefit the Conservancy's advocacy and educational mission, the new owner of the Heurtley House is hosting a special evening of exquisite architecture, cocktails and a harvest buffet in this Wright masterpiece. Wright designed what he considered to be "one of his best" for Grace and Arthur Heurtley in 1902 on Oak Park's prestigious Forest Avenue. From 1998 through 2003, Wright's gracious and surprising spaces, interior and exterior details, and much of the furniture and furnishings of his original design were meticulously restored or reproduced by the former owners. **This event requires an additional fee, attendance is limited.** Discount given for attending the Heurtley and Keland benefits – see registration form.

Buses will begin loading at 8:15 p.m., returning to the hotel at 9:15 p.m.

9:00 p.m. – 10:30 p.m.

Homeowner Reception

Northbrook Hilton

A complimentary and exclusive event for Wright homeowners to meet, relax and share stories.

7:30 p.m. – 10:30 p.m.

Silent Auction open

FRIDAY, OCTOBER 12

MORNING

7:00 a.m. – 8:00 a.m.

Registration at the Hilton Northbrook

7:00 a.m. – 8:00 a.m.

Continental Breakfast

ALL DAY

Off-Site in Racine, Wisconsin

Buses will load at 8:00 a.m. and depart promptly at 8:15 a.m. for Racine. **Buses will not wait for late-comers. If you miss this bus, you will miss the entire day of the conference.** We will not be returning to the hotel until late evening; please bring any personal items you may need during the day with you at this time.

The morning sessions will take place at the Golden Rondelle Theatre on the S.C. Johnson & Son, Inc. campus. The Theatre was originally designed by Lippincott and Margulies as the S.C. Johnson Pavilion at the 1964-65 New York World's Fair. After the Fair, the theater was brought to Racine and Taliesin Associated Architects was commissioned to redesign the structure. Only the theater portion of the original structure remained; it is now suspended between two auxiliary buildings with curved, Cherokee red brick walls and horizontal bands of glass tubes similar to the other campus buildings.

9:45 a.m. – 10:00 a.m.

Welcome + Perspective

Imogene P. Johnson and Karen Johnson Boyd

10:00 a.m. – 10:45 a.m.

The Significance of the S.C. Johnson & Son, Inc. Administration Building and Wingspread

The Administration Building (1936) is one of the most revered works of 20th century architecture, and uniquely important within Wright's career. This talk will introduce the building and

Photo © and courtesy of Mark Hertzberg



S.C. JOHNSON & SON, INC. RESEARCH TOWER

FRANK LLOYD WRIGHT:
From Private to Public

identify the reasons why it is so significant. Insights gained during restorative work on the Herbert F. Johnson Jr. house, Wingspread (1937), will also be discussed.

10:45 a.m. – 11:15 a.m.

The S.C. Johnson & Son, Inc. Research Tower

Hilary Ballon, *Professor and Director of Art Humanities, Columbia University*

Wright was determined to add a tower (1944) to the Administration Building despite the poor fit between the building type and its intended function for laboratory research. Professor Ballon will discuss Wright's commitment to the tower, the development of the design, and its departure from Wright's earlier tower solutions as well as conventional laboratory buildings.

11:15 a.m. – 11:30 a.m.

BREAK

Coffee and Danish kringle

11:30 a.m. – Noon

The Thomas P. Hardy House

Mark Hertzberg, *Author, Director of Photography at the Racine Journal Times*

The Thomas P. Hardy House (1904-1905) in Racine is one of Wright's best known houses because of its iconographic drawings in the Wasmuth Portfolio, yet it remains one of Wright's least known structures since it has been inaccessible to the public since the late 1960s. Using new research and his own photographs, Mr. Hertzberg will provide fresh insights into an important Prairie house.

Photo © and courtesy of Mark Hertzberg



GREAT WORKROOM, S.C. JOHNSON & SON, INC.
ADMINISTRATION BUILDING

Photo © and courtesy of Mark Hertzberg



WINGSPREAD

AFTERNOON/EVENING

Noon – 12:30 p.m.

The Park Inn Hotel: Mandated Public Use

Martha Huntington, *AIA, Vice President, Bergland & Cram*

The fortunes of the Park Inn Hotel in Mason City, Iowa, have fluctuated dramatically since it was completed in 1910 and its future is by no means secure. In 1998 the Mason City Council declared that the building must be restored as a hotel rather than subsidized housing. Ms. Huntington's presentation will consider the implications of this ruling for the building's future.

12:30 p.m. – 1:00 p.m.

"To Be Alive!" Film by S.C. Johnson & Son, Inc.

S.C. Johnson & Son, Inc. commissioned the film, "To Be Alive!" to be shown at the Johnson Pavilion at the New York World's Fair in 1964-65. While the building was architecturally different and appealing, it was the film "To Be Alive!" which attracted the large crowds. The film, a vivid presentation of people and events which characterizes the joys of living, dazzled the world with a message of "peace through understanding." More than five million people saw this film. Critics and fairgoers alike considered the film the hit of the fair. Filmed in multi-camera "Cinerama" format "To Be Alive!" won several major awards including an Oscar for best documentary short subject in 1966.

1:00 p.m. – 7:00 p.m.

Afternoon Tour – Racine

Pick up box lunches. The tours will leave from the Golden Rondelle Theater. Buses will begin loading at 1:00 p.m. and depart promptly at 1:15 p.m.

The afternoon tour includes a number of sites throughout Racine. The Administration Building (1936) with its Great Workroom marked the beginning of the relationship between Wright and Herbert F. Johnson Jr. Wright designed Wingspread (1937) as the home for the Johnson family. In 1959, Wingspread

FRIDAY, OCTOBER 12

FRANK LLOYD WRIGHT:
From Private to Public

became a conference center for the Johnson Foundation, and the Conservancy grew out of a meeting held there in 1989. The Robert Albert House (1939-40), designed by Edgar Tafel as his first private commission, is magnificently sited on the Lake Michigan shore. We will stop at Wright's Thomas Hardy House (1905) well known for its perch above Lake Michigan, then continue north along historic Main Street where many fine Victorian homes were built. We will also tour St. Patrick's Catholic Church (1922-27), designed by Barry Byrne.

For those not attending the Conservancy Keland Benefit, buses will travel back to the hotel, arriving by 7:00 p.m.

EVENING

5:45 p.m. – 8:45 p.m.

Conservancy Benefit: The Keland House

Karen Johnson so loved growing up in Wingspread that she wanted Frank Lloyd Wright to design her own home in 1954. Her father, Herbert F. Johnson Jr. was well acquainted with the cost overruns and construction delays that could be part of a Wright commission. He suggested she consider another architect and asked Wright for a recommendation. Not surprisingly, Wright asked, "Why shouldn't the daughter have the real thing?" She got "the real thing." Wright gave her a home built into the top of a ravine above Racine's Root River, seen from the two-story living room windows. Jack Howe designed additions in 1961. The house is rarely on tour, but William and Karen Johnson Boyd have graciously offered to open their home for this special event. Heavy hors d'oeuvres and beverages will be served. **This event requires an additional fee. Attendance is limited.** Discount given for attending the Heurtly and Keland benefits – see registration form.

Buses will begin loading at 7:30 p.m., arriving at the hotel at 8:45 p.m.

7:00 p.m. – 11:00 p.m.

Silent Auction open

Photo © and courtesy of Mark Hertzberg



KELAND HOUSE

SATURDAY, OCTOBER 13

MORNING

7:30 a.m. – Noon

Registration at the Hilton Northbrook

7:30 a.m. – 8:30 a.m.

Continental Breakfast

8:30 a.m. – Noon

Silent Auction open

8:30 a.m. – 9:00 a.m.

**The Charles & Mable Ennis House Reborn.
The Rebuilding of a National Treasure**

Robert Leary, *Past Chairman, The Ennis House Foundation*
Funding of \$6.5 million stretched to \$10 million has enabled the Ennis House (1923) Foundation to go beyond the rebuilding and the stabilization of the motor court and rebuilding of the deteriorated south retaining wall, and to engage in identifying interior finishes, original paint colors, and the production of 9,000 interior blocks and the rebuilding of seven exterior plant holders.

9:00 a.m. – 9:15 a.m.

**Annual Meeting of the Membership
Frank Lloyd Wright Building Conservancy**

9:15 a.m. – 9:30 a.m.

FLWBC Legacy Circle

Conservancy trustees will introduce the Legacy Circle and explain the planned giving program.

9:30 a.m. – 10:00 a.m.

**From Private to Public:
The Westcott House's Educational and
Economic Impact on Its Community**

Marta Wojcik, *Curator of Interpretation, and*
Sonja Ostendorf-Rupp, *Director of Museum Operations,*
The Westcott House Foundation

Even as the Burton Westcott House (1908) restoration drew to completion the Westcott House Foundation embarked upon a variety of ambitious design-related community projects involving school children, college students, city planners, and others. Ms. Wojcik and Ms. Ostendorf-Rupp will demonstrate how the Westcott House has made itself a central force in Springfield, Ohio, and beyond.

SATURDAY, OCTOBER 13

FRANK LLOYD WRIGHT:
From Private to Public

10:00 a.m. – 10:30 a.m.

The Fabric of Experience:

Toshiko Mori's Visitor Center for Frank Lloyd Wright's Darwin Martin House

Robert McCarter, AIA, *Ruth and Norman Moore Professor of Architecture, Sam Fox School of Design and Visual Arts, Washington University*

In 1998 five emerging architectural firms were invited to compete to design a visitor building for the Darwin Martin House (1904) in Buffalo, New York, a design problem fraught with potential pitfalls. Professor McCarter, architect and author of numerous books on Wright, will examine the strategies, structure, site considerations, and materials with which Toshiko Mori, the competition winner, was able to create a building that shared Wright's ideas without merely imitating them.

10:30 a.m. – 11:00 a.m.

Expanding the First Unitarian Meeting House: A Spiritual Community's Unfolding Journey

Tom Kubala, AIA, *The Kubala Washatko Architects, Inc.*
Wright's First Unitarian Meeting House (1947) congregation, now over 1,400 strong, has commissioned new construction to accompany their historic building in Madison. Mr. Kubala, as leader of the design team, will describe the organic process – informed by Christopher Alexander's pattern language – by which he and his colleagues were able to achieve a highly transparent and ultimately successful collaboration with the members of the congregation and advisors.

11:00 a.m. – 11:15 a.m.

BREAK



WILLIAM GLASNER HOUSE

11:15 a.m. – 12:15 p.m.

Focus Sessions II

Please refer to your registration folder for room assignments.

D. Restoration of the Robie House Dining Room and Pantry

Karen Sweeney, AIA, *Director of Restoration FLW Preservation Trust*
Ms. Sweeney will discuss restoration decisions at the Robie House (1910) pertaining to the custom mix plaster, wood finish conservation, pantry cabinetry, historic paint finishes and historic lighting reproduction of the prow and pantry of what is one of Wright's greatest works.

E. Going Public: Converting a Wright Building

John Eifler FAIA, *Eifler and Associates*

Whenever the use of a historic building is changed from private to public, a number of crucial elements should be planned for in the conversion process, including building adaptive uses, interpretive period, BCA/HSR, site and parking issues, conservation and restoration programs, assembly occupancy code compliance, ADA access and services, climate control, UV light filtering, security, furnishings and collections, operating issues and many more.

F. The Arthur Davenport House: Primary Research and Restoration

Paul A. Harding, FAIA, *Harding Partners*

An architect purchased the house in August 2004, creating an opportunity to uncover, research, extensively test, document, and restore historic materials and systems in one of the earliest Prairie houses. Specific topics will include wood structural failures, overhanging eaves, the 1901 front bay, the original interior "stained" plaster, interior wood trim, exterior cypress siding and trim, art glass windows, door hardware and green architecture strategies.

AFTERNOON

12:15 p.m. – 5:45 p.m.

Afternoon Tour – Chicago North Shore

Pick up box lunches and load buses. Buses will depart promptly at 12:30 p.m.

Chicago's North Shore is home to more than 20 Wright homes and spans both his Prairie and Usonian periods. This tour includes two of his greatest early Prairie residences. The 1902 Ward Willits House in Highland Park was one of the first true Prairie Houses and marks the emergence of the cross-shaped plan and other Prairie features. Nearby in Glencoe, the William Glasner House of 1905 is perched on the crest of a ravine, which commands its interior views through spectacular art glass windows. Moving several miles and decades away into the Usonian era, the 1951 Charles Glore House in Lake Forest is also sited on a ravine, and its two-story living room and other spaces focus south across the lawn. The 1956 Allen Friedman

FRANK LLOYD WRIGHT:
From Private to Public

House in Bannockburn, has a linear plan of two wings on a 60 and 120 degree module, with angles everywhere in the plan and even the cabinetwork reflecting this geometry.

Buses will return to the hotel by 5:45 p.m.

EVENING

6:30 p.m. – 7:30 p.m.

Silent Auction Reception and Auction Closing

7:30 p.m. – 10:00 p.m.

Gala Dinner and Wright Spirit Awards

The Wright Spirit Award is the highest accolade given by The Frank Lloyd Wright Building Conservancy and honors those individuals and organizations that demonstrate extraordinary efforts in stewardship of Wright buildings or furtherance of the Wright legacy.

Silent Auction winners must pick up and pay for their winnings at the conclusion of the program.

SUNDAY, OCTOBER 14

MORNING/AFTERNOON

Post-Conference Tours

The capacity for each tour is limited and each is available on a first-come first-served basis. These events require an additional fee. Breakfast not included.

8:45 a.m. – 1:30 p.m.

Ravine Bluffs, Glencoe

Bus will begin loading at 8:45 a.m. and depart promptly at 9:00 a.m.

In 1915, when Wright was traveling back and forth to Tokyo to build the Imperial Hotel, he designed the residential development of Ravine Bluffs in Glencoe for his attorney Sherman Booth. Eight of the nine buildings were built, including two schemes for Booth's own house, a "honeymoon cottage," five



SHERMAN BOOTH HOUSE



FARNSWORTH HOUSE

speculative houses designed on the plan of the 1906 Fireproof House for \$5000, a ravine bridge, three parkway sculptures to mark the limits of the development, and a railroad shelter. Today we will walk through Ravine Bluffs and see all seven houses, the sculptures and the bridge, plus visit the interiors of the Booth House (Scheme 2), the Lute and Daniel Kissam House and the nearby Edmund Brigham House, also of 1915. Ironically, the Brigham House was the only "fireproof house" of this period, actually built of solid concrete.

The bus will return to the hotel around 1:30 p.m. This bus will NOT go to O'Hare Airport.

8:30 a.m. - 3:30 p.m.

Mies' Farnsworth House, Goff's Ford House and George Grant Elmslie

Bus will begin boarding at 8:30 a.m., allowing for additional time to load luggage. Bus will depart promptly at 9:00 a.m.

This tour travels to the towns of Plano and Aurora to visit two of the most remarkable mid-century houses in American architecture. The weekend house that Ludwig Mies van der Rohe designed for Dr. Edith Farnsworth (1947-51) on the bank of the Fox River is a seminal steel and glass box design of the International Style. It is owned and operated by the National Trust for Historic Preservation and Landmarks Illinois. We will visit the Ruth and Sam Ford House (1947) by Bruce Goff, where, typical of Goff's organic designs, the house is comprised of three circular forms and constructed of curved steel ribs, anthracite coal, glass, cedar and hemp. We also visit downtown Aurora to see a rarity – the exquisitely-detailed Prairie style commercial work in masonry and terra cotta of George Grant Elmslie, Wright and Sullivan's early design collaborator. A box lunch is included in the tour fee.

Bus will drop people off directly at the O'Hare Airport terminals between 2:30 and 3:00 p.m. As we cannot guarantee this arrival time, the Conservancy strongly discourages the scheduling of flights closer than two hours from the anticipated arrival time at O'Hare. Bus will then continue to the hotel.

ACKNOWLEDGEMENTS

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Kyle Johnson

2007 Chicago Racine Conference Chairs

Mark Hertzberg, Racine
Tannys Langdon, Chicago
John G. Thorpe, Oak Park

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