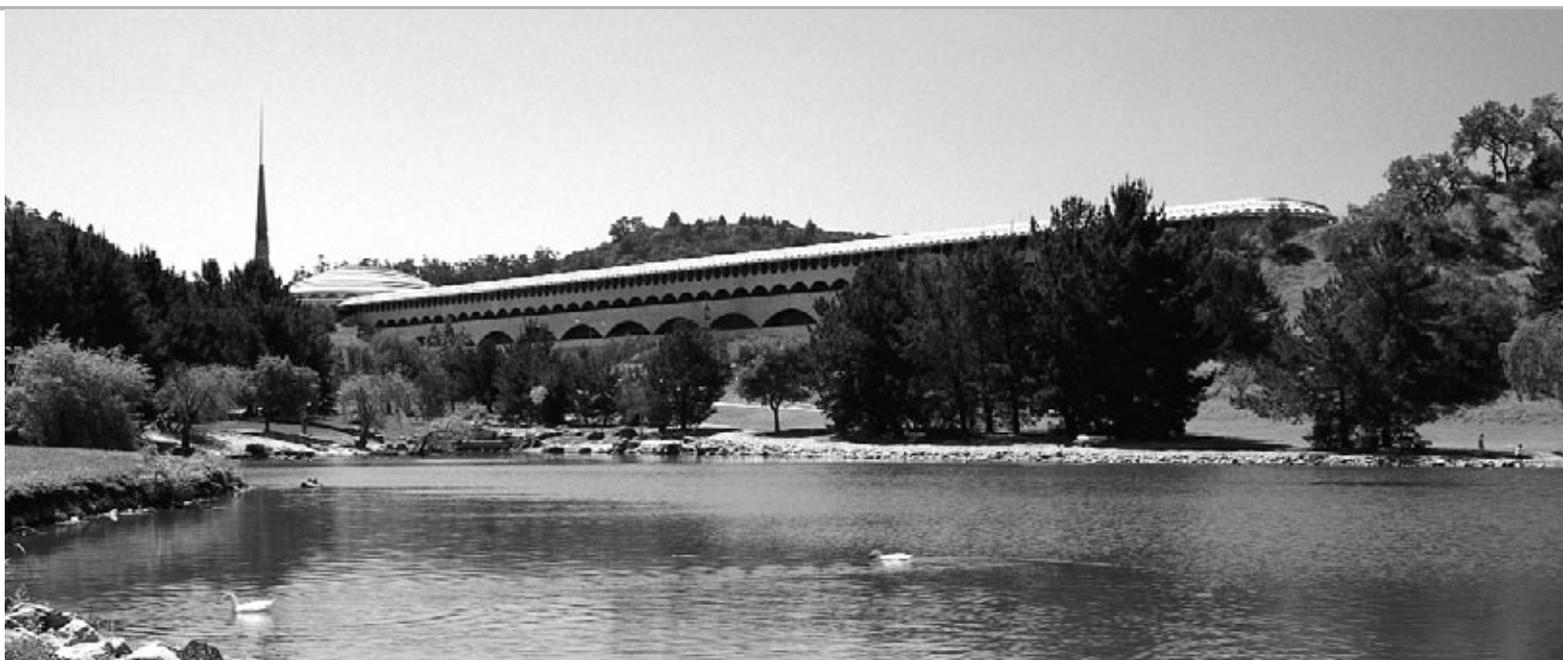




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FRANK LLOYD WRIGHT AND MID-CENTURY MODERNISM



THE FRANK LLOYD WRIGHT BUILDING
CONSERVANCY ANNUAL CONFERENCE

SAN FRANCISCO, CA

SEPTEMBER 3-7, 2003



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"BEAUTIFUL BUILDINGS ARE MORE THAN SCIENTIFIC.
THEY ARE TRUE ORGANISMS, SPIRITUALLY CONCEIVED;
WORKS OF ART, USING THE BEST TECHNOLOGY BY
INSPIRATION RATHER THAN THE IDIOSYNCRASIES OF MERE
TASTE OR ANY AVERAGING BY THE COMMITTEE MIND."

- FRANK LLOYD WRIGHT

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INTRODUCTION

During the culmination of his career, from the mid-1930s until his death in 1959, Frank Lloyd Wright found himself challenged by new commissions that elicited extraordinary results. These ranged from his creation of the Usonian house to proposals for major public structures, and in the most spectacular of these he continued to offer pioneering solutions that would accommodate both automobiles and roadways. Increasingly, he seemed to conceive his designs as prototypes for the idealized society he envisioned, utilizing ever more complicated geometries in ways that helped define typologies of use as well as celebrate specific qualities of place. Yet he also found himself challenged by new currents of modernism that threatened to diminish his hard-earned pre-eminence. Ever stimulated by such competition, he sometimes characterized his designs as critiques of those currents, whether they emanated from former apprentices or from architects of more diverse backgrounds. Critics of American architecture at the time tended to position new work as pro- or anti-Wright, intensifying a debate that now seems less urgent, but that helps in our analysis of the work that resulted.

Among the most important examples that amplify these themes of Wright's late work are three of particular significance in or near San Francisco: the Marin County Civic Center, 1959-62; the V.C. Morris Gift Shop, 1947; and the Paul R. Hanna House, 1937. Each will be the setting of a special event during the conference.

The first session of the conference, on Thursday morning, will position Wright's work within currents of mid-century modernism as they emerged in the San Francisco region. It will include work by Wright's contemporaries that was partly derived from his principles, but that drew less consistently from his vocabulary, in some instances incorporating images of a more standard, and more orthodox, modernism. A visit to the Bazett-Frank House that afternoon will reinforce its tie to the first Eichler Homes prototype by Robert Anshen. The day will conclude with a visit to the Hanna House and with the Keynote Address by Paul Turner, the Stanford professor who spearheaded the extensive restoration of the house.

Friday sessions will deal first with utopian concepts that continued a dialogue between American and European modernism, beginning with Wright's own design for the House on the Mesa. Later that morning, Wright's expansive redefinition of modernism in the years following World War II will be illustrated by his spectacular (but unbuilt) designs for bridges, including his much acclaimed proposal for San Francisco

Bay. A talk on Beth Sholom Synagogue will show how Wright translated his fascination with new building technologies and complex geometries into built form as well as relate his concept to other religious buildings of the time. Wright's exploration of continuous ramps, also a theme of his later work, can be appreciated during Wednesday's opening reception in the V.C. Morris Gift Shop. Friday afternoon tours will include the Buehler House, Feldman House and the Weston Havens House by H.H. Harris.

The Marin County Civic Center, Wright's one realized government building, will be the focus of Saturday's events. The building of Marin under the supervision of Aaron G. Green will be discussed in a talk that examines Green's broader career, and a second talk will relate the design of Marin with its counterpart in Madison, Wisconsin: Monona Terrace. This talk will thus link the site of this year's conference with that of 2004. Afternoon tours will center on the Marin County Civic Center with trips to Wright's Berger house and examples of Eichler Homes.

Breakout sessions on Thursday and Friday mornings will provide opportunities to discuss technical and other thematic issues related to the conservation and appreciation of Wright's work, and a homeowners and apprentices panel on Saturday morning will provide an immediate tie to Wright and his work.

A pre-conference tour to the Sonoma/Napa wine country focusing on "Modern Architecture and Wineries" will include a dinner at the Aaron Green-designed Greenwood Ridge Winery near Mendocino and the architectural award winning Stryker Winery among others. Also included is an opportunity to enjoy the renowned Sonoma Mission Inn Spa, and the quaint ambiance of the town of Sonoma.

Post-conference tours include visits to FLW designed homes in Modesto and Los Banos and for a limited number of people, the rarely seen Walker house in Carmel.



FLW, WALKER HOUSE, CARMEL



THE FRANK LLOYD WRIGHT BUILDING CONSERVANCY

The Frank Lloyd Wright Building Conservancy is now in its 14th year fulfilling its mission: to facilitate the preservation of the remaining structures designed by Frank Lloyd Wright through education, advocacy, preservation easements and technical services.

The Conservancy's history began in the mid-1980s, when many individuals were disturbed by the tragic demolition of the Larkin Administration Building, the Imperial Hotel, the Francis W. Little House II, and many more of his designs. Wright building administrators nationwide decided to fight this trend by organizing to share information and initiate advocacy. The group's annual conferences were expanded to include all Wright building owners, Wright scholars, preservationists, architects, historians and architecture buffs. In June 1989, The Frank Lloyd Wright Building Conservancy was officially organized, becoming a 501c(3) corporation in the State of Illinois. With the establishment of the Lewis-Haines Revolving Fund in 2000, the Conservancy has become the preeminent advocate for the rescue and preservation of endangered Wright structures. Without the direct involvement of the Conservancy, the Westcott (Springfield, OH), Gordon (Silverton, OR),

Friedman (Bannockburn, IL), Goetsch-Winckler (Okemos, MI) and Glasner (Glencoe, IL) houses would likely not be standing today. And dozens of other Wright houses have found preservation-minded new owners through the Wright On the Market program.

As a not-for-profit organization, the Conservancy is open to anyone interested in Wright's architecture. The Conservancy provides a vital network of dedicated members whose shared enthusiasm, expertise and resources make a critical difference in the survival of Wright's work. The Conservancy's website, www.savewright.org, which debuted in early 1996, continues to receive up to 20,000 hits per day and has expanded our exposure to include thousands of inquiries from an international audience.

Since the Conservancy's inception, not one Wright building has been destroyed. But the fight is not over. Wright buildings are threatened everyday by neglect, urban sprawl, and sometimes, custodians who are unwilling or unable to care properly for Wright's work. We urge our members to become more involved by supporting our projects, programs, and committees. We at the Conservancy know that our success is due to our members' dedication to our mission and we thank them for their continued support.

GENERAL INFORMATION

CONFERENCE REGISTRATION DESK/ON-SITE OFFICES

Conference registration packets can be picked up at the Conference registration desk located in the Conservancy's on-site offices at the Westin St. Francis Hotel on the Mezzanine. The registration desk is open Wednesday through Saturday 7:30 a.m. to 1 p.m. and on Sunday 7:30 a.m. to 9 a.m. **You must have your name badge to attend any events or tours.**

9TH ANNUAL SILENT AUCTION

A major fundraiser, benefiting the Conservancy's various programs, the Silent Auction offers unique and wonderful items and opportunities for special events and overnight stays at various Wright sites. Register for a personal bid number at the registration desk. Preview and bid on these items and events throughout the conference. Then, join the other conference attendees for the Silent Auction reception held before the Gala Dinner for hors d'oeuvres and cocktails (no host bar) where you can place your final bid. Bidding continues through the reception at 7 p.m. until closing promptly at 8 p.m. If you are the successful bidder, you may pay for and pick-up your items on Sunday 7:30 a.m. to Noon in the Silent Auction room. Otherwise, your items will be shipped to you at your cost. Don't miss out on this exciting experience and the chance to help the Conservancy!

WINE SPONSORS

A number of this year's events have specific wineries featured. You will have opportunities to order your favorites, which can be shipped directly to your home. Please check to see if your state has restrictions on delivery of wine from out of state.

VOLUNTEER CORPS

This Conference would not have become a reality had it not been for all of our volunteers who have graciously given of their time and energies. Please remember to thank everyone who is truly giving to our organization the *Wright way!*

AIA REGISTERED PROVIDER INFORMATION

Continuing in the tradition of the Conservancy's dedication to education, AIA continuing education credits will be offered again. Please pick up the completed Form C-1 at the registration desk, sign on the signature line (making sure to include your AIA number), and return to the registration desk before 2 p.m. on Saturday, September 6. If your form is not signed or if you neglect to turn the form in at the registration desk, you will not receive your credits. Please contact the Conservancy's office at 773.324.5600 or preservation@savewright.org if you have questions.

PHOTOGRAPHY/VIDEO POLICY

Participants in tours and events are welcome to bring cameras. However, for security reasons, **no photographs or videos of the interior of private homes are allowed.** When taking pictures of the exteriors, please respect the time schedule for the tours, as we are on a tight travel plan to and from the locations. Videos of conference speakers are available after the conference from Video ARCHives. Please contact the Conservancy's office at 773.324.5600 or preservation@savewright.org for more information.

CONFERENCE ATTIRE

Please wear comfortable walking shoes for all tours. Please remember that "spiked" heels damage floors. We recommend:

Lectures/Tours: casual attire

Evening Receptions: casual elegance, business or evening attire

Gala Dinner & Wright Spirit Awards Ceremony: business, casual elegance or evening attire (black tie not required)

GROUP TRANSPORTATION

Group transportation will be provided for all events and tours. Buses will depart and return to the St. Francis Hotel. You must use the transportation provided, as parking is limited or not available at many of the sites and many of the roadways are difficult to navigate. If a bus arrives at the hotel late from an afternoon tour, the Conservancy

will hold the final bus departing for the next event ten minutes past the late bus' arrival. **If you miss the transportation provided for either the trip to the event or the return trip to the hotel, it is your responsibility to find and pay for alternative transportation.**

SPECIAL REQUESTS / ASSISTANCE

Many private homes that we will be touring have limited access, steep hillsides or steps, no wheelchair access, and may require considerable walking. If you require any special services or assistance, please contact the Conservancy's office at 773.324.5600 by August 1st. After this date, we may not be able to accommodate your request. Please note any dietary restrictions on your registration form.

SMOKING POLICY

Smoking is prohibited on any transportation, on tours or at events.

REGISTRATION

CONFERENCE PRE-REGISTRATION

This year's conference is limited to 270 full conference participants. Registration for events and tours will be taken on first-come, first-served basis. **Please note that this year's conference has a number of limited attendance elements, so please register early.**

Please reference the registration form for all prices. There is no reduction in fee for meals not taken or events and sessions not attended. **The deadline for General Conference Registration is August 15. There is a \$100 incremental fee applied to the full registration price after this date.**

PAYMENT POLICY

In order to reserve your spot, please send your payment with your registration. The Conservancy accepts cash, personal checks (U.S. funds only), American Express, Discover, MasterCard and Visa. Make checks payable to The Frank Lloyd Wright Building Conservancy.

CONFIRMATION POLICY

Registrants will receive written confirmation either by fax or e-mail, depending on when your registration form was received. Registrations received after 5 p.m. Central Time on Wednesday, August 27, will not receive written confirmation.

CANCELLATION POLICY

If for any reason you must cancel, please contact the Conservancy office by Friday, August 22. If there is not another registrant to fill your spot after this date, you may not receive a refund.



FLLW, V.C. MORRIS GIFT SHOP, SAN FRANCISCO

ACCOMMODATIONS

THE WESTIN ST. FRANCIS HOTEL

Located in the heart of San Francisco, facing Union Square, the historic St. Francis Hotel has maintained its preeminence as San Francisco's center of social, theatrical and business life since it opened in 1904. It has been the destination and meeting place to many famous guests throughout its history: US and Foreign Presidents and Heads of State, musicians, writers, screen and theater stars, war heroes, Royal family members from many countries and, notable to our interest, Frank Lloyd Wright.

In the 1950's Frank Lloyd Wright used the Presidential Suite (now the MacArthur Suite) as home base during his frequent sojourns to San Francisco. Mr. Wright's suite will be open to Conservancy members staying in the hotel at specified times during the conference and will house a collection of letters and other memorabilia selected to document Wright's connection to the city and the hotel.

San Francisco's famed cable cars are just steps away from the hotel's front door and the Theater District begins across the street from the St. Francis' Carriage Entrance. The Conference Committee has arranged to extend the FLWBC's exceptional rate to include August 29 – September 7. Come early and enjoy San Francisco and the Bay Area

or join us for an extraordinary pre-conference tour of the Napa/ Sonoma wine country with a special emphasis on modern architecture.

The morning sessions, bus departure sites and Gala Dinner will take place at the St. Francis Hotel. When calling to make your hotel reservations, please refer to the "Frank Lloyd Wright Building Conservancy reservation." The rate you will receive is \$149 for single/double occupancy. Contact information:

Westin St. Francis Hotel
335 Powell Street
San Francisco, CA 94102
415.774.6480
800.WESTINI, reference staying at the Westin St. Francis

The number of rooms available at this extraordinary rate is limited. You are urged to make your reservations at the earliest possible date. Reservations must be made before August 15th to receive the above rate.

PARKING

On-site parking is available at the Westin St. Francis Hotel or in the many public and private parking structures near the hotel.

SCHEDULE OF EVENTS

SUNDAY AUGUST 31 / TUESDAY SEPTEMBER 2

PRE-CONFERENCE EXCURSION

WINE COUNTRY AND MODERN ARCHITECTURE TOUR

A bus from the Conservancy will be making a stop at the San Francisco International Airport for pick up of Excursion Attendees arriving Sunday before 1:30 p.m. The Bus will then travel to the Westin St. Francis Hotel to meet with the other Excursion participants. Please note your San Francisco arrival time on your registration form in order to coordinate your plans. **This event requires an additional fee. Attendance is limited to 90.**

SUNDAY AUGUST 31

AFTERNOON / EVENING

1:30 p.m. - evening

Depart San Francisco International Airport at 1:30 p.m. Stop briefly at the St. Francis Hotel to pick up fellow travelers who arrived the day before. Bus will depart from the hotel at 2:30 p.m. Travel to Mendocino to visit the 2,000-acre Aaron Green family retreat and winery, open exclusively to our group this day. The afternoon will include a tour of the home Green designed for his son Allen and the tasting room, wine sampling and a special barbecue dinner. An overnight stay at the Vineyard Creek Hotel, Santa Rosa is included.

MONDAY SEPTEMBER 1

MORNING / AFTERNOON

Guides will escort our group through a number of wineries – some not usually open to the public – each winery has been selected for its unique architecture and distinguished wines. Wine tasting will be part of each visit. Lunch will be served at Stryker Winery, winner of a 2002 AIA Honor Award, where our group will meet the architects and enjoy a private tour of the owner's home.

EVENING

We will arrive late afternoon at the legendary Fairmont Sonoma Mission Inn & Spa, an oasis of indulgence and comfort, blessed by natural mineral springs. You are invited to enjoy the sumptuous surroundings. The spa awaits and is only available to guests of the hotel.

TUESDAY SEPTEMBER 2

MORNING

This morning you can choose between spending your time luxuriating in the Spa at Sonoma Mission Inn or a shopping excursion to the historic Sonoma Square.

Buses will return to the Westin St. Francis Hotel by 3:30 p.m.

WEDNESDAY SEPTEMBER 3

MORNING

General Registration

General registration begins at 7:30 a.m. and continues to 1:00 p.m. on the Mezzanine floor.

9:00 a.m. - 4:00 p.m.

Gift Shop and Silent Auction open

10:00 a.m. - 2:00 p.m.

Aaron Green Office Open House

Aaron Green, a former Wright apprentice, had a unique and special relationship with Wright and served as Wright's local representative for a number of Wright's Bay Area projects. The Aaron Green architectural office, now headed by Jan Novie, will have their current office space open for conference attendees to visit during Wednesday. There will be plans, photos and other material to view. The office is located at 5 Third Street, Ste 224, five blocks from the St Francis Hotel on Geary Street, on the corner of Market and Third in the Hearst Building. Their generosity in offering this visit is greatly appreciated.

AFTERNOON

1:00 p.m. - 5:00 p.m.

Pre-Conference Tours

Three optional pre-conference tours offer the opportunity to visit points of special interest in the metropolitan area. **Capacity for each of these tours is limited to 45, and each is available on a first-come, first-served basis. These events require an additional fee.**

Buses begin boarding at 12:45 p.m. and depart promptly at 1 p.m.

City Architecture Tour

An escorted tour of San Francisco will highlight a number of architectural landmarks including: the New St. Mary's Cathedral by Belluschi / Nervi, Mosconi Center, Yerba Buena Center, San Francisco Museum of Modern Art, and many others.

Sausalito House Boat Tour

A leisurely sightseeing tour through the city will bring you to the Golden Gate Bridge. We will cross the bridge to meet our hosts for an intimate tour of the famed houseboat community in colorful Sausalito.

Golden Gate Park

An escorted tour will take you past a number of noted San Francisco sites enroute to Golden Gate Park where there will be a leisurely tour with special emphasis on the famous Japanese Tea Garden.

REGISTRATION FORM

One registration per form (please copy for additional registrations).

PLEASE TYPE OR PRINT

NAME *(as you wish it to appear on badge)*

AFFILIATION *(professional title, or other information to appear on badge – please note if you are a homeowner or professionally affiliated with a Wright Building)*

ADDRESS

CITY STATE ZIP

A.M. PHONE P.M. PHONE

FAX E-MAIL

- Do not include my street address in conference roster
 Do not include my phone number in conference roster

FRANK LLOYD WRIGHT AND MID-CENTURY MODERNISM

SAN FRANCISCO, CA

SEPTEMBER 3-7, 2003

Please complete and return with your payment to:

The Frank Lloyd Wright Building Conservancy
 5132 South Woodlawn Avenue
 Chicago, IL 60615

**Faxed registrations accepted if paying by credit card.
 Fax to 773.324.5675.**

MEMBERSHIP

- Current Conservancy Member
- I wish to be a new or renewed member of the Conservancy:
- | | |
|--|--|
| <input type="checkbox"/> \$50 Friend | <input type="checkbox"/> \$200 Supporter |
| <input type="checkbox"/> \$100 Associate | <input type="checkbox"/> \$500 Sponsor |
| | <input type="checkbox"/> \$1000 Patron |

Questions? Contact the Conservancy office at 773.324.5600 or by e-mail to preservation@savewright.org.

Please indicate your preference by checking the appropriate box and extending the amount to the right if there is a charge.

FULL REGISTRATION	TOTAL
General Registration (through August 15)	
<input type="checkbox"/> Member \$500 per person	\$ _____
<input type="checkbox"/> Non-Member \$550 per person**	\$ _____
Late Registration (after August 15*)	
<input type="checkbox"/> Member \$600 per person	\$ _____
<input type="checkbox"/> Non-Member \$650 per person**	\$ _____

PLEASE CHECK ALL BOXES FOR SESSIONS AND TOURS YOU PLAN TO ATTEND.

SUNDAY AUGUST 31 - TUESDAY SEPTEMBER 2

- \$495 Wine Country and Modern Architecture Tour \$ _____
(based on hotel double occupancy; if requesting a single room, please add \$180 to the excursion price; limited to the first 90 people; preference will be given to full conference registrants, but do not have to be full conference registrant to attend)

WEDNESDAY SEPTEMBER 3

Pre-Conference Tours –
(each tour limited to first 45 people to register)

<input type="checkbox"/> \$35 City Architecture Tour	\$ _____
<input type="checkbox"/> \$35 Sausalito House Boat Tour	\$ _____
<input type="checkbox"/> \$35 Golden Gate Park	\$ _____
Opening Night Reception	
<input type="checkbox"/> \$65 additional fee	\$ _____

THURSDAY SEPTEMBER 4

Breakfast Yes No
(included with full conference registration, no discount for not attending)

Taliesin Fellows Affinity Breakfast

<input type="checkbox"/> \$15 full conference attendee additional fee	\$ _____
<input type="checkbox"/> \$30 non-attendee additional fee	\$ _____

Lectures and Tours –

Included with full registration

Breakout Sessions (select one)

I. Advocacy Update

II. Earthquake Retrofitting

III. Photographing Wright

Not attending a Breakout Session

Keynote Address

Included with full registration

A Special Event: Private reception

<input type="checkbox"/> \$150 additional fee	\$ _____
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(limited to first 150 people to register)

FRIDAY SEPTEMBER 5

Breakfast Yes No
(included with full conference registration, no discount for not attending)

Public Sites Networking Breakfast

<input type="checkbox"/> \$30 additional fee	\$ _____
--	----------

Lectures and Tours –

Included with full registration

Breakout Sessions (select one)

I. Protective Easements for Wright Properties

II. Property Updates

III. Public Sites

Not attending a Breakout Session

Fundraiser: A Night at the City Club

<input type="checkbox"/> \$150 additional fee	\$ _____
---	----------

(limited to first 100 people to register)

SATURDAY SEPTEMBER 6

Breakfast Yes No
(included with full conference registration, no discount for not attending)

Homeowner's Breakfast Yes No
(for Wright homeowners only)

Lectures and Tours –

Included with full registration

Gala Dinner, Wright Spirit Awards Celebration and 9th Annual Silent Auction Finale

Included with full registration

SUNDAY SEPTEMBER 7

Post-Conference Tours –

<input type="checkbox"/> \$100 A Day in Los Banos & Modesto	\$ _____
---	----------

(limited to first 90 people to register)

<input type="checkbox"/> \$250 A Day in Los Banos with a trip to Carmel	\$ _____
---	----------

(limited to 30 people; determination of those able to attend will be decided on June 15 by a drawing. Contact the Office for more information.)

REGISTRATION FEES SUBTOTAL \$ _____

GENERAL INFORMATION

Special Dietary or Physical needs: _____

HOTEL RESERVATIONS

Please make your own reservations at the Westin St. Francis Hotel by calling 800.WESTINI. Please reference staying at the Westin St. Francis. Be sure to mention that you are with The Frank Lloyd Wright Building Conservancy.

Please check one:

- Staying at the Westin St. Francis Hotel
 Commuting to conference

PAYMENT

FLLWBC new/renewal membership fee***	\$ _____
Registration fees subtotal (from previous page)	\$ _____
Additional contribution***	\$ _____
TOTAL DUE	\$ _____

PAYMENT METHOD

Check enclosed for \$ _____ (made payable to The Frank Lloyd Wright Building Conservancy, U.S. Funds only, drawn on a U.S. Bank)

Please charge my:

- Visa MasterCard Discover American Express

NAME (as it appears on card)

CARD NUMBER

EXP. DATE

SIGNATURE (for credit card users only)

* Registrations received after August 27 will not receive written confirmation.

** The non-member rate includes a tax-deductible contribution of \$50 and a one-year complimentary membership to the Conservancy.

*** Membership is for a household. Memberships and contributions are 100% tax deductible according to IRS rules.

By completing this form, the registrant acknowledges that they have read and understood the cancellation policy on page 9 of this brochure.

EVENING

6:30 p.m. - 8:30 p.m.

Opening Reception: VC Morris Gift Shop private reception (walking distance from Hotel, across Union Square to Maiden Lane, half way down the block)

Wright's V. C. Morris gift shop, 1947 (now Xanadu Gallery, Folk Art International) will be the site for an elegant opening reception. This building has long and quite rightly been acknowledged as one of the gems of 20th century architecture. The building, which has undergone careful restoration and earthquake retrofitting, will open exclusively to our group. The evening will include a behind the scenes look at this work, available only this evening, and presentation of an award of acknowledgement from the FLLWBC. Wine and heavy hors d'oeuvres will be served in this wonderful space. **Limited to 200 participants. This event requires an additional fee.**

This evening will feature the wines of Handley Winery.

OR Evening on Your Own

THURSDAY SEPTEMBER 4

MORNING

General Registration

General registration begins at 7:30 a.m. and continues to 1:00 p.m. Mezzanine level of the hotel.

7:30 a.m. - 8:30 a.m.

Continental Breakfast

OR

7:30 a.m. - 8:30 a.m.

Taliesin Fellows Affinity Breakfast

Breakfast for all Taliesin Fellows and other conference attendees who would like to meet them and hear of their experiences with Mr. Wright. **This event requires an additional fee.**

8:30 a.m. - 1:00 p.m.

Gift Shop & Silent Auction open

8:30 a.m. - 9:00 a.m.

President's Welcoming Remarks and The Year in Review, John Payne, President, The Frank Lloyd Wright Building Conservancy

9:00 a.m. - 10:30 a.m.

SESSION I - The Rise of Mid-Century Modernism in California

9:00 a.m. - 9:30 a.m.

Frank Lloyd Wright and the Bay Area School, Kathleen James-Chakraborty and Kathleen Corbett, University of California at Berkeley
 As the Bay Area School developed, it came to be perceived (together with work by Wright) as being in the forefront of modern architecture specific to America. This talk will review parallels between Wright and the first Bay Area School as characterized by Maybeck and Morgan,

then examine relationships between Wright and the second Bay Area School in the 1930s and 1940s. It will conclude with Sea Ranch, a pioneering revival of Bay Area regionalism that was sympathetic to Wright's expression of place.

9:30 a.m. - 10:00a.m.

Harwell Hamilton Harris: A House for Weston Havens,
John A. Loomis, Stanford University

Throughout Harwell Hamilton Harris's career, the work of Frank Lloyd Wright exerted a constant though subtle influence, as the Weston Havens House (1942) illustrates. Located high in the hills above Berkeley, it is a recognized masterpiece of Bay Area regionalism, considered by some as Harris's most important design. Because of its original and dramatic siting, it has been compared to Wright's Fallingwater. This talk will investigate and analyze the Weston Havens House, tracing its story from inception to completion, with particular attention to the special relationship that developed between architect and client, one that parallels the relationship between Kaufmann and Wright. The nature of Wright's influence on Harris will be explored, focusing on conceptual and operational aspects that include parallel responses to location and modular planning.

10:00 a.m. - 10:30 a.m.

The Eichler Homes and the Usonian Connection,
Paul Adamson, Hornberger + Worstell, San Francisco

The developer Joseph Eichler and the architects with whom he

worked developed prototypes using many techniques and principles found in Wright's Usonians. They remained true to these strategies for more than twenty years, building some 11,000 Eichler Homes in California. In these, Wright's use of natural materials and his sensitivity to site were often joined to images of European Modernism. Other Eichler Homes drew more directly from Wright, as the first prototype, designed in 1940 by Robert Anshen and based on the Bazett House. Eichler himself later lived in this house, and it helped inspire him to pursue his dream of building distinctive homes for middle-class buyers. The prominent firm of Anshen and Allen continued to sustain these themes in their later work.

10:30 a.m. - 10:45 a.m.

Break

10:45 a.m. - 11:45 a.m.

BREAKOUT SESSION I

Please reference your registration packet for Breakout Session room assignments.

- I. Advocacy Updates** Neil Levine, VP of Preservation Services, FLLWBC, Ron Scherubel, Executive Director, FLLWBC, and other members of the FLLWBC Advocacy Committee will discuss the Conservancy's advocacy mission.
- II. Earthquake retrofitting** Restorations that require seismic retrofitting add significant challenges for historic structures.

Three presenters - representing the viewpoint of owner, engineer, and architect - will discuss three local Wright structures: Hanna House, V.C. Morris Gift Shop, and Marin County Civic Center; each of which has undergone significant earthquake retrofitting.

III. Photographing Wright Personal recollections from Lois Gottlieb and Joe Munroe, photographers who each had a very unique relationship with Wright over the years.

AFTERNOON

12:00 p.m. - 7:00 p.m.

TOUR: Frank Lloyd Wright South of San Francisco and Stanford Campus

Box lunches will be served on board buses in route from hotel. Buses begin loading at 12 p.m. and depart promptly at 12:15 p.m.

This afternoon we will drive south to visit Wright's famous Hanna House (1936). This widely published home was Wright's first building utilizing the hexagonal module. Early dubbed the Honeycomb House, the building nestles gently into a hillside garden. Paul and Jean Hanna had Wright add a workshop addition (1950), which enhances the original composition. Alterations by Wright in 1957 allowed the architect to demonstrate that his Usonian homes were adaptable to change as owners' lives evolved. The Bazett-Frank House, built in 1939 for Sidney

Bazett, Hillsboro, also utilized the hexagon, demonstrating its applicability to changing site and program requirements. The Franks purchased the home soon after its completion. Wright designed an addition for the Franks in 1954. The Paul House by Aaron Green (1953, guest house addition 1960) is an excellent example of Wright's principals being put to use with independence and confidence. The original owners, who live in the house to this day, recall Wright visiting and, with his notable humor, telling Green, "Well, this house certainly won't do our reputation any harm." There will also be an opportunity to peruse the Cantor Museum with its noted Rodin collection and the Stanford Campus.



ERICKSON, KHOSLA HOUSE, PORTOLA VALLEY

EVENING

5:00 p.m. - 6:30 p.m.

Keynote Address, at the Kresage Auditorium, Stanford University, Dr. Paul Turner, Stanford University

Buses will return to the hotel immediately following the address for those not attending the reception. Transfer for those attending the reception will begin at 6:30 p.m.

7:00 p.m. - 9:00 pm

Conference Supporters & VIP Reception at the Khosla Residence

Internationally renowned Canadian architect Arthur Erickson, recent recipient of an Honorary Degree from the Frank Lloyd Wright School of Architecture, was commended because his works “particularly exemplify the organic understanding of sensitivity to site and awareness of the nature of materials.” Erickson will be present to welcome you to the extraordinary Khosla Residence (1986). Located on 15 acres in Portola Valley, near Palo Alto, the 14,000 sf home was designed for a young couple, originally from India, who had experienced “early and extraordinary business success in computers.” Utilizing various textures of tan concrete, granite floors and slate lined waterways Erickson created a design to capture the varied views near and far. He “put the living room on the highest point, which would have a distant view of San Francisco Bay over an abrupt drop-off. Behind, on a gentler

approaching slope that ran into vineyards through an oak forest, I placed two wings, one dining–kitchen–family and one bedroom. Between the clustered supporting columns defining the two wings, the grade was sympathetic to a stepped pool courtyard reminiscent of Moghul gardens.” Motorized glass roofs cover this courtyard. “Below, in line with a series of interior waterfalls is the swimming pool with an infinity edge dropping into the close-in views of the vineyards set in rolling hills.” This extraordinary home, though monumental in scope, achieves true intimacy in the movement between the various spaces. This is a once in a lifetime opportunity. The home has NEVER before been open to an outside group.

This extremely elegant reception includes unique dining experiences and wine specially selected from the Striker Winery. **This event requires an additional fee. Attendance is limited to 150.**

Buses will return to the hotel following the reception.

OR Evening on Your Own

FRIDAY SEPTEMBER 5

MORNING

General Registration

General Registration begins at 7:30 a.m. and continues to 1:00 p.m. on the Mezzanine level of the hotel.

7:30 a.m. - 8:30 a.m.

Continental Breakfast

7:30 a.m. - 8:30 a.m.

Public Sites Networking Breakfast

For anyone involved with a Wright public site and other conference attendees who would like to meet them. **This event requires an additional fee.**

8:30 a.m. - 1 p.m.

Gift Shop & Silent Auction open

8:30 a.m. - 9:30 a.m.

SESSION II – Utopian Ideals at Mid-Century

8:30 a.m. - 9:00 a.m.

Re-Examining the Familiar: Frank Lloyd Wright's House On the Mesa, Robert Wojtowicz, Old Dominion University

The House on the Mesa, one of Wright's most celebrated but un-built projects, was designed for the Museum of Modern Art's pace-setting 1932 show, Modern Architecture: International Exhibition. Conceived as a prototype for a family of means, it incorporated the latest construction technology and included generous living spaces, multiple bedrooms with private baths, a servants' wing, swimming pool and five-car garage. Given the nature of the exhibition, its reflection of

European modernism was no doubt intended. More important, it revealed Wright to be an architect at the height of his creative powers, effectively proving to his critics his continued relevance in the modern architectural debate of the mid-twentieth century. The talk will be based on largely unpublished materials in the Frank Lloyd Wright Archives and recently discovered correspondence between Wright and Lewis Mumford.

9:00 a.m. - 9:30 a.m.

Usonia Without Utopia: The Suburban Housing of Gregory Ain, Anthony Denzer, University of California at Los Angeles

This talk will examine Frank Lloyd Wright's theories of architecture and urbanism as they were adapted and extended in the mid-century housing projects of Gregory Ain. Ain is increasingly recognized as a significant practitioner in post-war Los Angeles because of his critical position relative to the large merchant-builders. His most important housing projects, which include the 280-unit “Community Homes” in Reseda, the 100-unit Mar Vista Housing, the 60-unit “Park Planned Homes” in Altadena, and the Museum of Modern Art Exhibition House, reflect Wright's concepts for ideal, yet affordable, housing and partake of Wright's broader ideas for Broadacre City.

9:30 a.m. - 10:30 a.m.

SESSION III – Frank Lloyd Wright's Expansive Modernism after World War II

9:30 a.m. - 10:00 a.m.

Lessons In Tenuity: Frank Lloyd Wright's Bridges,
Richard Cleary, University of Texas, Austin

In the late 1940s, Frank Lloyd Wright made visually stunning and technically ambitious proposals for bridges spanning the Wisconsin River, the Allegheny and Monongahela Rivers in Pittsburgh, and San Francisco Bay. None was realized, but they are vivid examples of the organic continuity that he found he could achieve by exploiting the tensile properties of materials such as reinforced concrete and steel cables. In the 1940s and 1950s, he elevated the expressive potential of these properties to a generative principle that he termed "tenuity." This principle informed a large body of his late work that was not so much of the earth as set lightly upon it. The talk will explore Wright's post-war engagement with structural innovations of the time as well as identify key European sources of those innovations, with reference in particular to the Czech engineer, J.J. Polivka, but also to Pier Luigi Nervi, Eduardo Torroja, and Robert Maillart.

10:00 a.m. - 10:30 a.m.

Frank Lloyd Wright's Beth Sholom Synagogue: Discussions on Religion & Mid-Century Modernism, Angie McKinley,
University of St. Thomas, St. Paul, MN

Among the last of Wright's major designs to be realized before his death in 1959 was the Beth Sholom Synagogue in Elkins Park, Pennsylvania. This was his first commission for a synagogue, and it

could not have come at a more pivotal time in the history of American synagogue architecture. At the time of the groundbreaking in 1954, Jewish religious structures had only just begun to reflect the dramatic revolution in architectural design that had gained momentum after 1945. This talk will explore Wright's response to the need for appropriate and original expression within the context of mid-century modernism and will compare his accomplishment to religious structures designed by his contemporaries, in particular Pietro Belluschi.

10:30 a.m. - 10:45 a.m.

BREAK

10:45 a.m. - 11:45 a.m.

BREAKOUT SESSION II

Please reference your registration packet for Breakout Session room assignments.



FLLW, BUEHLER HOUSE, ORINDA

I. Protective Easements for Wright Properties Deborah Vick, Attorney and Brandes House owner, Ron Scherubel, Attorney and Executive Director, FLLWBC, and Stefan Nagel, Attorney, will discuss the advantages and requirements of preservation easements. This session should be of particular interest to all Wright homeowners.

II. Property Updates

- a. Malcolm E. Willey House, Steve Sikora, owner
- b. Como Orchard Summer Colony, aka Alpine Meadows Guest Ranch, Dr. Charles Roland, owner
- c. Russell W.M. and Ruth Kraus House, Joanna Kohn, Chairman, The Frank Lloyd Wright House in Ebsworth Park

III. Public Sites Valuing Volunteers' Work in Interpreting Wright Sites: Hetty Startup, Site Administrator, Zimmerman House, Currier Museum of Art

AFTERNOON

12:30 p.m. - 5:30 p.m.

TOUR: Frank Lloyd Wright and other East Bay Architecture

Buses for this tour load at 12:30 p.m., departing promptly at 12:45 p.m.

Box lunches will be served on board.

This afternoon will be spent in the East Bay communities, Berkeley and Orinda, and includes visits to Bernard Maybeck's famed First Church of Christ, Scientist (1911), a highly romantic building in the craftsman tradition, and two Wright houses. The Maynard Buehler House, Orinda (1948) is a generously scaled building of concrete masonry units and redwood. The living room is a dramatic space, hexagonal in shape, with a square roof form soaring over it. Designed to accommodate Mr. Buehler's need for a home office and shop, the building is on a large property with Japanese style gardens. The Feldman House, designed for Lewis Bell on a west Los Angeles site (1939) was re-sited in 1974 by the Taliesin Architects for Joe Feldman on a Berkeley property with commanding views. This is a small gem, and features a hexagonal living room opening to generous terraces. The H. H. Harris-designed Weston Havens House, accessed by a steep community staircase near the Feldman House, may be open for a brief visit.

The Berkeley portion of the tour will require extensive walking, much of it on unpaved landscape including portions with steep stairs. Participants are cautioned to wear appropriate shoes.

All buses will return to the hotel by 5:30 p.m.

EVENING

6:30 p.m. - 9:30 p.m.

Fundraiser – Dinner at the exclusive City Club of San Francisco, and special presentation of the critically acclaimed "F.L.W.,

The Tragedies & Triumphs of Frank Lloyd Wright” a theatrical presentation written and preformed by John Crowther

The Critics Agree...

“Meticulously articulated...directed with sensitivity and showmanship... Critics Pick!!” Backstage West

“It is topical, timely and relevant...like being in the drafting room sitting at the feet of my grandfather.” Eric Lloyd Wright

Buses begin loading at 6:30 p.m. and depart promptly at 6:45 p.m.

A coveted reservation.... the private City Club, originally the Stock Exchange Tower, designed in the late 1920's by noted San Francisco architect Timothy Pflueger, is a classic Art Deco design incorporating the works of many artists including a famous Diego Rivera fresco on the wall and ceiling of the stairwell of the “Club.” Frank Lloyd Wright is known to have entertained here where many of the city elite dined. You will be greeted by hosts who themselves dined here as Aaron Green's guest. The club will be entirely ours. The evening will begin with cocktails and hors d'oeuvres on the 10th floor entry to the club, after which we will proceed up the grand staircase to the gold gilded ceiling top floor for a sumptuous dinner and show.

This evening will feature wines from Roshambo Winery.

8:30 a.m. - 9:00 a.m.

Shared Elements: The Marin County Civic Center & Monona Terrace, Mary Jane Hamilton, Cross Plains, Wisconsin

The Marin County Civic Center and Monona Terrace, mega-structures for California and Wisconsin, share significant aspects. Both of these multi-function complexes were intended as public facilities yet were initiated or promoted by private individuals, both shared a common reliance on circular forms while also being uniquely appropriate for their individual sites, both integrated roadways and parking to a degree unprecedented in built work of the time, both polarized local citizens into supporting or opposing factions, both triggered attacks on Wright's leftist views, and both were completed after Wright's death in 1959. This examination of the designs will be drawn partly from unpublished interviews with key players who sought to influence public opinion.

9:00 a.m. - 9:30 a.m.

Aaron G. Green: The Building of Marin & the Shaping of a Career, Randolph Henning, Architect, Aaron Green & Associates, Winston-Salem, North Carolina

Apprenticed to Frank Lloyd Wright from 1939 through 1942, Aaron Green opened his own office in San Francisco in 1951 and became Wright's West Coast representative. This talk will discuss his close involvement with the design and construction of the Marin County Civic Center as well as with other Wright buildings. The ongoing

This event requires an additional fee. Attendance is limited to 100.

Buses will begin return trips to the hotel at 10:30 p.m.

OR Evening on Your Own

SATURDAY SEPTEMBER 6

MORNING

General Registration

General registration begins at 7:30 a.m. and continues to 1:00 p.m. on the Mezzanine floor of the hotel.

7:30 a.m. - 8:30 a.m.

Continental Breakfast

7:30 a.m. - 8:30 a.m.

Homeowners' Breakfast

Breakfast buffet, an exclusive event for Wright homeowners.

8:30 a.m. - 1:00 p.m.

Gift Shop & Silent Auction open

8:30 a.m. - 9:30 a.m.

SESSION IV – The Marin County Civic Center: Genealogies of Design & Influence

lessons of Marin and of Green's apprenticeship with Wright, will be illustrated by examples of Green's later work spanning a period of 50 years. As a longtime associate of Green, Henning brings special insights to this topic.

9:30 a.m. - 9:45 a.m.

Annual Meeting of the Membership

9:45 a.m. - 10:45 a.m.

Homeowners and Apprentices Panel Discussion

Most of the current residents of the homes in the San Francisco area are the original owners. Two of the original Apprentices for these



FLLW, BERGER HOUSE, SAN ANSELMO

homes live in the area as well. Each of these individuals have a wealth of information to share about the process of employing Mr. Wright to design a home for them, working with his apprentices to build their houses, and the experience of living in these houses for the last 50 plus years. Join original owners and two of the apprentices they worked with for this extraordinary opportunity to hear their "stories."

Jack Quinan, Professor of Architectural History at the State University of Buffalo and Curator of the Darwin D. Martin House, will moderate this very special event.

AFTERNOON

11:00 a.m. - 6:30 p.m.

TOUR: Frank Lloyd Wright and His Contemporaries in Marin County

Buses begin loading at 11:00 a.m. and depart promptly at 11:15 a.m. Boxed lunches will be served on the bus with dessert being served in the Marin County dining room.

Buses will shuttle between the Civic Center, Wright's Berger House, San Anselmo (1950) and Lucas Valley, an Eichler community where several individual houses will be open for visits. The Marin County Civic Center was the only governmental building completed in Wright's lifetime. Its repetitive arched walls and meticulously detailed blue roofs span between existing hills. During the tour you will learn about Wright's overall concept, the realization of the design over time

and current work to maintain the architect's vision. The Berger House has long been a favorite. Built for his family by Robert Berger as a labor of love, the home utilizes Taliesin West style desert rubble masonry with ceilings and interior woodwork of mahogany. The nearby Lucas Valley community by Eichler will demonstrate both the developer's community planning principals as well as provide opportunities to examine several original homes, which clearly demonstrate his housing principles. We are grateful that the community is generously opening its doors for our group.

Video and audio recordings of Aaron Green and Frank Lloyd Wright talking about the Marin County Civic Center and other projects will be presented in the County Supervisors Chambers at one-hour intervals. Some of this material will be being publicly viewed for the first time! There will be opportunities for shopping in the Gift Shop as well as enjoying the Civic Center grounds.

Buses will return to the hotel by 6:30 p.m.

EVENING

7:00 p.m. - 10:30 p.m.

Gala Dinner and Wright Spirit Awards

Silent Auction Conclusion (open 7:00 p.m. – 8:00 p.m., cash bar)

Historic Colonial Ballroom, St. Francis Hotel Speaker:

Annette Rose, President, County of Marin Board of Supervisors

This evening wines from Greenwood Ridge Winery will be featured.

SUNDAY SEPTEMBER 7

MORNING / AFTERNOON

8:00 a.m. – varied return times

Post-Conference Tours

Buses begin loading for both tours at 8:00 a.m. and depart promptly at 8:15 a.m.

A. Fawcett House in Los Banos with Mexican lunch, and Walton House in Modesto – 8:00 a.m. - 5:00 p.m.

This group will travel to Los Banos where we will tour Wright's expansive Randall Fawcett House (1955), one of only a few opportunities Wright had to design a home as part of a working farm. A Mexican lunch will be served in Los Banos before the group travels on to Modesto to tour the home Wright designed for Dr. & Mrs. Robert Walton. **This tour is limited to 90 participants.**

A 5:00 p.m. airport drop-off will be available for this tour with participants arriving at the hotel by 5:30 p.m.

B. Fawcett House in Los Banos with Mexican lunch, and trip to Carmel including FLW designed Walker House, a house by Aaron Green, and a modern house by Jerrold Lomax – 8:00 a.m. - 9:00 p.m.*

This group will join group A for the tour of the Fawcett House and lunch before traveling west to Carmel. The group will visit the famous

Walker House (1948) in small groups. The afternoon will also include a visit to a modern Carmel Valley house by Jerrold Lomax derived from his work with Craig Ellwood. Ellwood, one of the lead architects of the much admired post-World War II Case Study House program, declared that in his modernist designs, "ideas have become buildings." His ideas included open plans, a visual transparency that diminished the transition between interior and exterior space, and structure that sat lightly in the landscape. An elegant private residence by Aaron Green will also be included. Lomax and local modern architecture historians will assist in these tours.

There will be no airport drops after this tour as we expect to arrive back at the St. Francis late in the evening – tired but rewarded with rich experiences.

This event is limited to 30 people at the request of the homeowner and will include time for dinner on your own in Carmel. As this is likely to be a sold out event, attendees will be determined by a blind drawing on June 15, 2003 of 30 names (couples will be drawn together) from all those who have registered for the full conference by June 15 and requested this event. If there are not 30 names, spaces will be filled on a first to register, first served basis. Only those selected will be charged for this event. Not wanting to unfairly prejudice those who live farther from the mailing house, this procedure is necessary, as all members do not receive their conference brochures and registration forms in the mail on the same day or have internet access.

ACKNOWLEDGEMENTS

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Additional photos of many of the buildings visited during the conference may be seen at the conservancy's website:
<http://www.savewright.org>

Photos of Wright buildings generously provided by Scott Zimmerman

Photos of Arthur Erickson designed Khosla House provided courtesy of Geoffery Erickson

Their contributions are appreciated.