



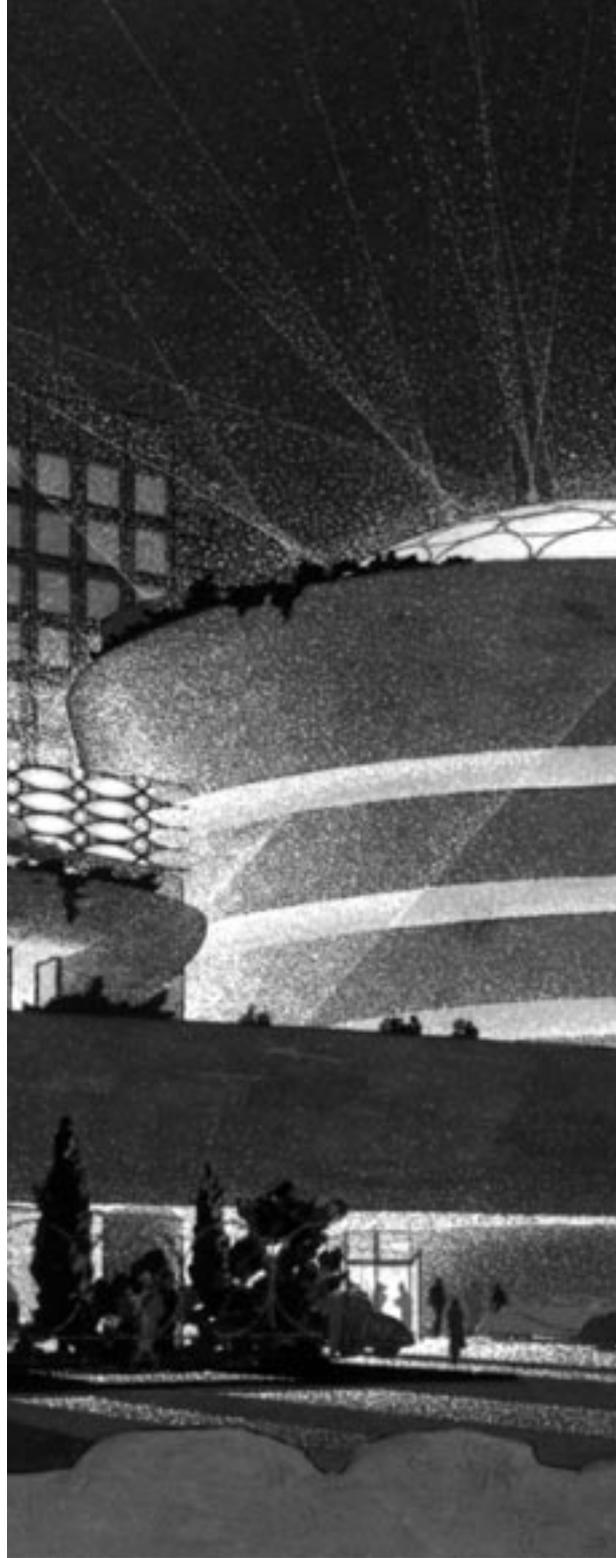
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FRANK LLOYD WRIGHT AND THE MODERN METROPOLIS

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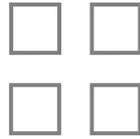


FRANK LLOYD WRIGHT AND THE MODERN METROPOLIS

THE FRANK LLOYD WRIGHT BUILDING
CONSERVANCY ANNUAL CONFERENCE

WHITE PLAINS, NEW YORK
SEPTEMBER 18-22, 2002





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ANNUAL CONFERENCE

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"SO, GREATER NEW YORK SEEMS,
IN A SINGULARLY SIGNIFICANT SENSE,
THE TRIUMPH OF THE INSIGNIFICANT.
THE INSIGNIFICANCE IS, HOWEVER,
SIGNIFICANT." - FRANK LLOYD WRIGHT

Cover Photo: Guggenheim Museum Rendering, Frank Lloyd Wright
(Photo courtesy of the Solomon R. Guggenheim Museum)

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INTRODUCTION

Frank Lloyd Wright's professed disdain for the modern city as "a natural triumph of the herd instinct over humanity" is legendary. But New York, the very embodiment in his mind of all the social ills of twentieth-century urban form, came to play a very special role in Wright's life and work. He created some of his most extraordinary designs for this city and did all in his power, especially in his later years, to make sure that the Guggenheim Museum was built. He even took up temporary residence at the Plaza Hotel – in a suite often referred to as Taliesin the Third – to supervise his burgeoning metropolitan practice. As Herbert Muschamp explained almost two decades ago in his highly original and provocative book *Man About Town: Frank Lloyd Wright in New York City*, Wright's attitude toward New York could best be described as one of love-hate, in which deep mistrust was always countered by enormous respect for the challenge to his art that the city represented.

Beginning with his spectacular 1926 project for a Steel Cathedral for a Million People, Wright produced over 30 different designs for the New York metropolitan area. These included the St. Mark's Towers apartment houses for the lower East Side of Manhattan, the Hoffman automobile showroom for Park Avenue, a major sports pavilion for Belmont Park on Long Island, the master plan for the Usonia Homes community in Pleasantville, in Westchester County, as well as many, many private houses. Some, like those for the writer and philosopher Ayn Rand, the stockbroker Gerald Loeb, and the playwright Arthur Miller and his wife Marilyn Monroe were not built, but a dozen were. Wright also took important advantage of the publishing industry centered in New York as well as the major modern museums housed there to showcase his work and communicate its principles and achievements.



Photo courtesy of Roland Reiley

REISLEY HOUSE (1951), PLEASANTVILLE, NY



THE SOLOMON R. GUGGENHEIM MUSEUM (1959), NEW YORK, NY

The 2002 Annual Conference of The Frank Lloyd Wright Building Conservancy will focus on Wright's activities in New York and its environs while simultaneously addressing current issues in the preservation and restoration of Wright buildings around the country. Thursday evening's Keynote Lecture will be given in the Guggenheim Museum auditorium by Herbert Muschamp, the celebrated architecture critic of *The New York Times*. Saturday evening's Gala Dinner talk will be given by James Goulka, President and CEO of The Frank Lloyd Wright Foundation. Morning sessions will address topics such as Wright's Plaza Hotel suite, his Usonian Exhibition House (built on the site of the soon-to-be-constructed Guggenheim Museum), his designs for skyscrapers, his publishing career in the late 20s and early 30s, his crucial 1940 retrospective exhibition at the Museum of Modern Art, and the much more recent reconstruction of the Little House living room in the Metropolitan Museum of Art. A special session will be devoted to a panel discussion including several original homeowners from the New York area, which will be moderated by Jack Quinan, Professor of Architectural History at the State University of New York at Buffalo and founding member and former board member of the Conservancy. The extremely rich and exciting tour schedule includes visits to ten Wright-designed houses, among which will be three in the Usonia community, as well as the unique opportunity to see the renowned Philip Johnson Glass House and estate on the Sunday post-conference tour.



THE FRANK LLOYD WRIGHT BUILDING CONSERVANCY

The Frank Lloyd Wright Building Conservancy is more than 13 years old. Its mission, to facilitate the preservation of the remaining structures designed by Frank Lloyd Wright, is just as vital today as it was more than a decade ago.

The Conservancy's history began in the mid-1980s, when many individuals were disturbed by the wanton disregard for Wright's contribution to America's architectural legacy. After the tragic demolition of the Larkin Administration Building, the Imperial Hotel, the Francis W. Little House II, and many more of his designs, Wright building administrators nationwide decided to fight this trend by organizing to share information and initiate advocacy. After an initial meeting in Buffalo, NY, the group's annual conferences were expanded to include all Wright building owners. In June 1989, at a planning conference underwritten by the Johnson Foundation (at Wingspread, Racine, WI) and attended by Wright scholars, homeowners and building administrators and leaders in historic preservation, The Frank Lloyd Wright Building Conservancy was officially organized. The following March, after a meeting and conference at Taliesin West, the Conservancy was incorporated as a 501c (3) organization in the State of Illinois.

As a not-for-profit organization, the Conservancy is open to anyone interested in Wright, including architects, scholars, preservationists, architecture buffs and artisans, and especially, Wright building owners. This vital network of dedicated members links individuals and organizations whose shared enthusiasm, expertise and resources make a critical difference in the survival of Wright's work. The Conservancy's website, www.savewright.org, which made its debut in early 1996, continues to receive more than 20,000 hits per day and has expanded our exposure to include thousands of inquiries from an international audience.

In our 13th year of operation, we are proud to report that not one Wright building has been destroyed since the Conservancy's formation. But the fight is not over. Wright buildings are threatened everyday by neglect, urban sprawl, and sometimes, custodians who are unwilling or unable to care properly for Wright's work. We urge our members to become more involved by volunteering their time, talents and resources for our projects, programs, and committees. We at the Conservancy know that our success is due to our members' dedication to our mission, and we thank them for their continued support.

GENERAL INFORMATION

CONFERENCE REGISTRATION DESK/ON-SITE OFFICES

Conference registration packets can be picked up at the conference registration desk, located in the Conservancy's on-site offices at the Renaissance Westchester Hotel in the Commons outside the Main Ballroom. The registration desk is open Wednesday through Saturday, 7:30 a.m. to 2 p.m., and on Sunday, 7:30 a.m. to 9 a.m. **You must have your name badge to attend any events or tours.**

20TH ANNUAL SILENT AUCTION

A major fundraiser benefiting the Conservancy's many programs, the Silent Auction offers unique items, including opportunities to bid on special events and overnight stays at various Wright sites. Register for a personal bid number at the registration desk. Preview and bid on these items and events throughout the conference. Then, join the other conference attendees for the Silent Auction finale reception held before the Gala Dinner on Saturday evening. Final bidding begins at 6 p.m., closing promptly at 7:15 p.m. Don't miss out on this exciting experience and the chance to benefit the Conservancy!

VOLUNTEER CORPS

This conference would not have become a reality had it not been for all of our volunteers who have graciously given of their time and energies. Please remember to thank everyone who is truly giving to our organization the *Wright way!*

AIA REGISTERED PROVIDER INFORMATION

Continuing in the tradition of the Conservancy's dedication to education, AIA continuing education credits will be offered again. Please pick up the completed Form C-1 at the registration desk, sign on the signature line (making sure to include your AIA number), and return to the registration desk before 2 p.m. on Saturday, September 21. If your form is not signed or if you neglect to turn the form in at the registration desk, you will not receive your credits. Please contact the Conservancy's office at 773.324.5600 or preservation@savewright.org if you have questions.

PHOTOGRAPHY/VIDEO POLICY

Participants in tours and events are welcome to bring cameras. However, for security reasons, **no photographs or videos of the interior of private homes are allowed.** When taking pictures of the exteriors, please respect the time schedule for the tours, as we are on a tight travel plan to and

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from the locations. Videos of conference speakers are available after the conference from Video ARCHives. Please contact the Conservancy's office at 773.324.5600 or preservation@savewright.org for more information.

CONFERENCE ATTIRE

Please wear comfortable walking shoes for all tours. Please remember that "spiked" heels damage floors. We recommend:

Lectures/Tours: casual attire

Evening Receptions: casual elegance, business or evening attire

Gala Dinner & Wright Spirit Awards Ceremony: business, casual elegance or evening attire (black tie not required)

GROUP TRANSPORTATION

Group transportation will be provided for all events and tours. Buses will depart from and return to the Renaissance Westchester Hotel. We request that you use the transportation provided, as parking is limited or not available at many of the sites. If a bus arrives at the hotel late from an afternoon tour, the Conservancy will hold the final bus departing for the next event ten minutes past the late bus' arrival.

If you miss the transportation provided for either the trip to the event or the return trip to the hotel, it is your responsibility to find and pay for alternative transportation.

SPECIAL REQUESTS / ASSISTANCE

If you are disabled or require any special services or assistance, please contact the Conservancy's office at 773.324.5600 by September 1. After this date, we may not be able to accommodate your request. Please note any dietary restrictions on the registration form.

SMOKING POLICY

Smoking is prohibited on any transportation, on tours or at events unless specifically noted at the public sites.

REGISTRATION

CONFERENCE PRE-REGISTRATION

We expect maximum attendance at the conference, so space is limited. Registration for events and tours will be taken on first-come, first-served basis. **Please note that this year's conference has a number of limited attendance elements, so please register early.**

Please reference the registration form for all prices. There is no reduction in fee for meals not taken or events and sessions not attended. **The deadline for General Conference Registration is September 3. There is a \$100 incremental fee applied to the full registration price after this date.**

Not all buildings are handicapped accessible, and some tours may require considerable walking. Please contact the Conservancy office if you need special assistance.

PAYMENT POLICY

In order to reserve your spot, please send your payment with your registration. The Conservancy accepts cash, personal checks (U.S. funds only), American Express, Discover, MasterCard and Visa. Make checks payable to The Frank Lloyd Wright Building Conservancy.

CONFIRMATION POLICY

Registrants will receive written confirmation either by fax or e-mail, depending on when your registration form was received. Registrations received after 4 p.m. Central Time on Friday, September 13 will not receive written confirmation.

CANCELLATION POLICY

If for some reason you must cancel, please contact the Conservancy office by Friday, September 6. If there is not another registrant to fill your spot after this date, you may not receive a refund.

Photo courtesy of Roland Reisley



SOL FRIEDMAN HOUSE (1948), PLEASANTVILLE, NY



ACCOMMODATIONS

Our host hotel is the Renaissance Westchester. The morning sessions, bus departure sites and Gala Dinner will take place here. When calling to make your hotel reservations, please refer to "The Frank Lloyd Wright Building Conservancy reservation." The rate you will receive is \$149 for single/double occupancy. Contact information:

Renaissance Westchester Hotel
80 West Red Oak Lane
White Plains, NY 10604
914.694.5400
800.891.2696 or at www.renaissancehotels.com

When making reservations over the internet, you must insert your check-in date, check-out date and the group code FIWFIWA to qualify for the special group rate.

Reservations must be made a minimum of three (3) weeks prior to arrival in order to receive the special rate.

PARKING

On-site parking is available at the Renaissance Westchester Hotel.

TRANSPORTATION TO THE HOTEL

The following information was provided by the Renaissance Westchester Hotel.

Westchester County Airport: Westchester County Airport is six miles north of the Renaissance Westchester Hotel. Taxi service is available at the approximate cost of \$17 one way. Additionally, the Hotel concierge can arrange for private car service.

New York & New Jersey Airports: LaGuardia Airport is 20 miles south, John F. Kennedy Airport is 30 miles south and Newark Airport is 50-60 miles south.

Taxi Service: For reservations, please contact Broadway Taxi Service at 914.948.3100.

Train Stations: Both the Rye and White Plains Train Stations are within five miles of the hotel. The White Plains Station has more taxis readily available. For train schedule information, contact Metro North at 800.638.7646.

Amtrak: For train service to the area from the Northeast corridor, arrive at either the New Rochelle, NY or Stamford, CT station. New Rochelle is approximately ten miles away and Stamford is 15 miles away. Both stations usually have taxis available. The average fare is between \$15 and \$35.

DRIVING DIRECTIONS TO THE HOTEL

From Connecticut/Merritt Parkway: Take the Merritt Parkway, South to the exit for 287 West. This will put you onto Westchester Avenue, West. Stay on Westchester Avenue for approximately 50 feet. On your right, you will see signs for Renaissance Hotel. Take a right on West Red Oak Lane. Follow up hill to end for lobby entrance.

From Connecticut Turnpike/ I-95: Take I-95, south to Exit 21 (287 West). Follow this to Exit 9N-S. This will put you on Westchester Avenue, West. Travel 1/2 mile. You will see signs for Renaissance Hotel. Take a right onto West Red Oak Lane. Follow up hill to end for lobby entrance.

From LaGuardia & Kennedy Airports: Take Route 678 (Van Wyck Expressway) over the Whitestone Bridge. Follow signs for the Hutchinson River Parkway, North. Continue on this for about 20 minutes, Exit 26W/287 West. Immediately get in the center lane. Travel 1/8 mile. On your right, you will see signs for Renaissance Hotel. Make a right onto West Red Oak Lane. Continue up hill to end for lobby entrance.

From Newark Airport: Take the New Jersey Turnpike, North to I-95, North, over the George Washington Bridge. Proceed North on I-95 to Exit 21 (287 West). Follow this to Exit 9 N-S. This puts you on Westchester Avenue, West. Travel 1/2 mile. You will see signs for Renaissance Hotel. Make a right onto West Red Oak Lane and follow up hill to end for lobby entrance.

From Long Island: Take I-95, North, to Exit 21 (287 West). Follow this to Exit 9 N-S. This will put you on Westchester Avenue, West. Travel 1/2 mile. On your right, you will see signs for Renaissance Hotel. Take Right onto West Red Oak Lane and follow up hill to end for lobby entrance.

From Westchester Airport: Follow 684, South to the Exit for 287, East/New England. Stay in right lane of 287. Get off at Exit 9 S-N. Stay in left lane. ONLY go 2 lights, where you will make a left onto Kenilworth Road (you will be crossing over 287). At next light, make another left onto Westchester Avenue, West. Travel 1/2 mile. Pass the two parkway entrances. On your right, you will see signs for Renaissance Hotel. Make right onto West Red Oak Lane and follow up hill to end for lobby entrance.



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From New York City/West Side: Take West Side Highway/ Henry Hudson/A North for approximately 20 minutes, over toll bridge. Continue North. Highway becomes Saw Mill Parkway North. Exit 4/Cross County Parkway East. Keep left. Exit Hutchinson River Parkway, North. Continue for approximately 15 minutes and Exit 26W/287 West. Immediately get in the center lane. Travel 1/8 mile. On your right, you will see signs for Renaissance Hotel. Make a right onto West Red Oak Lane and follow up hill to end for lobby entrance.

From New York City/East Side: Take FDR Drive, North to Triborough Bridge, to the Bruckner Expressway (I-95). Continue on this for about 20 minutes. Get off at Exit 287, West. Exit 9 N-S, which puts you onto Westchester Avenue, West. Travel 1/2 mile. On your right, you will see signs for Renaissance Hotel. Turn right onto West Red Oak Lane and follow up hill to end for lobby entrance.

From Garden State Parkway: Take Garden State Parkway, North. Exit 14-87S and 287E follow over Tappan Zee Bridge. Exit onto 287 East. Travel six miles, Exit 9 S-N. Stay in left lane ONLY. This puts you on Westchester Avenue, East. Go two lights to Kenilworth Road. Make a left (you will be crossing over Route 287) and then another left on Westchester Avenue, West. Travel 1/2 mile. Pass the entrances to the Hutchinson River Parkway and the Merritt Parkway. On your right, you will see signs for Renaissance Hotel. Make a right onto West Red Oak Lane and follow up hill to end for lobby entrance.

Please contact the hotel for more information or reservation/ direction assistance.



Photo courtesy of John Payne

RICHARDSON HOUSE (1951), GLEN RIDGE, NJ

REGISTRATION FORM

FRANK LLOYD WRIGHT
AND THE
MODERN METROPOLIS

WHITE PLAINS, NEW YORK
SEPTEMBER 18-22, 2002

Please complete and return with your payment to:

The Frank Lloyd Wright Building Conservancy
5132 South Woodlawn Avenue
Chicago, IL 60615

**Faxed registrations accepted if paying by credit card.
Fax to 773.324.5675.**

One registration per form (please copy for additional registrations).

PLEASE TYPE OR PRINT

NAME *(as you wish it to appear on badge)*

AFFILIATION *(professional title, or other information to appear on badge – please note if you are a homeowner or professionally affiliated with a Wright Building)*

ADDRESS

CITY

STATE

ZIP

A.M. PHONE

P.M. PHONE

FAX

E-MAIL

- Do not include my street address in conference roster
- Do not include my phone number in conference roster

MEMBERSHIP

- Current Conservancy Member
- I wish to be a new or renewed member of the Conservancy:
 - \$30 Student/Senior \$200 Supporter
 - \$50 Friend \$500 Sponsor
 - \$100 Associate \$1000 Patron

Questions? Contact the Conservancy office at 773.324.5600 or by e-mail to preservation@savewright.org.

FRANK LLOYD WRIGHT AND THE MODERN METROPOLIS

Please indicate your preference by checking the appropriate box and extending the amount to the right if there is a charge.

FULL REGISTRATION	TOTAL
General Registration (through September 3)	
<input type="checkbox"/> Member \$500 per person	\$ _____
<input type="checkbox"/> Non-Member \$550 per person**	\$ _____
Late Registration (after September 3*)	
<input type="checkbox"/> Member \$600 per person	\$ _____
<input type="checkbox"/> Non-Member \$650 per person**	\$ _____

(On-site registration is \$700 per person)

PLEASE CHECK ALL BOXES FOR SESSIONS AND TOURS YOU PLAN TO ATTEND.

WEDNESDAY, SEPTEMBER 18

Pre-Conference Tours –
(each is limited to first 44 people to register)

<input type="checkbox"/> \$35 Dragon Rock	\$ _____
<input type="checkbox"/> \$35 Kykuit	\$ _____
<input type="checkbox"/> \$35 Midtown Manhattan Modernism	\$ _____

Opening Night Reception at Lyndhurst

<input type="checkbox"/> \$65 additional fee	\$ _____
--	----------

THURSDAY, SEPTEMBER 19

Breakfast Yes No
(included with full conference registration, no discount for not attending)

Lectures and Tours –

<input type="checkbox"/> Included with full registration	
<input type="checkbox"/> Prefer early tour bus (if available) – allowing additional time in Manhattan	

Breakout Sessions (select one)

<input type="checkbox"/> I. Public Properties Update	
<input type="checkbox"/> II. Radiant Heating Round Table	
<input type="checkbox"/> III. Public Sites Forum	
<input type="checkbox"/> Not attending a Breakout Session	

Keynote Reception and Address –
(in-auditorium seating limited to first 275 people to register)

<input type="checkbox"/> Included with full registration	
--	--

FRIDAY, SEPTEMBER 20

Breakfast Yes No
(included with full conference registration, no discount for not attending)

Homeowner's Breakfast Yes No
(for Wright homeowners only)

Lectures and Tours –

<input type="checkbox"/> Included with full registration	
--	--

Breakout Sessions (select one)

<input type="checkbox"/> I. Insuring Wright Icons in the Post 9/11 Era	
<input type="checkbox"/> II. Waterproofing and Roofing at Fallingwater	
<input type="checkbox"/> III. Public Sites Forum	
<input type="checkbox"/> IV. Restoring Modernist Steel Sash	
<input type="checkbox"/> Not attending a Breakout Session	

Rayward House VIP Tour –

<input type="checkbox"/> \$150 additional fee	\$ _____
---	----------

(limited to first 16 people to register)

Fundraiser: Buffet Dinner at the Hoffman House

<input type="checkbox"/> \$150 additional fee	\$ _____
---	----------

(limited to first 150 people to register)

SATURDAY, SEPTEMBER 21

Breakfast Yes No
(included with full conference registration, no discount for not attending)

Lectures and Tours –

<input type="checkbox"/> Included with full registration	
--	--

Gala Dinner, Wright Spirit Awards Celebration and 8th Annual Silent Auction Finale

<input type="checkbox"/> Included with full registration	
--	--

SUNDAY, SEPTEMBER 22

Post-Conference Tour –

<input type="checkbox"/> \$100 Philip Johnson's Glass House and Notable Modernist Houses	\$ _____
--	----------

(limited to first 126 people to register)

REGISTRATION FEES SUBTOTAL \$ _____



GENERAL INFORMATION

Special Dietary Needs: _____

HOTEL RESERVATIONS

Please make your own reservations at the Renaissance Westchester Hotel by calling 800.891.2696 or 941.694.5400 or online at www.renaissancehotels.com. Be sure to mention that you are with The Frank Lloyd Wright Building Conservancy group (internet group code FIWFIWA).

Please check one:

- Staying at the Renaissance Westchester Hotel
 Commuting to conference

PAYMENT

FLWBC new/renewal membership fee*** \$ _____
Registration fees subtotal (from previous page) \$ _____
Additional contribution*** \$ _____

TOTAL DUE \$ _____

PAYMENT METHOD

Check enclosed for \$ _____ (made payable to The Frank Lloyd Wright Building Conservancy, U.S. Funds only, drawn on a U.S. Bank)

Please charge my:

- Visa MasterCard Discover American Express

NAME (as it appears on card) _____

CARD NUMBER _____ EXP. DATE _____

SIGNATURE (for credit card users only) _____

* Registrations received after September 13 will not receive written confirmation.
** The non-member rate includes a tax-deductible contribution of \$50 and a one-year complimentary membership to the Conservancy.
*** Membership is for a household. Memberships and contributions are 100% tax deductible according to IRS rules.

By completing this form, the registrant acknowledges that they have read and understood the cancellation policy on page 9 of this brochure.

SCHEDULE OF EVENTS

WEDNESDAY, SEPTEMBER 10

MORNING

General Registration

General registration begins at 7:30 a.m. and continues to 2:00 p.m. in the hotel Commons outside of the Main Ballroom.

AFTERNOON

1:00 p.m. – 5:00 p.m.

Pre-Conference Tours

Three optional pre-conference tours offer opportunities to visit points of architectural interest in the metropolitan area. Capacity for each of these tours is limited to 44, and each is available on a first-come, first-served basis.

Buses begin loading at 12:45 p.m. and depart promptly at 1:00 p.m.

Dragon Rock – Home of Mid-Century Designer Russel Wright, Garrison, NY

Famed mid-century designer Russel Wright conceived this organic structure and composed its rustic landscape, sited on the edge of an abandoned quarry. Built in 1957-1961, Dragon Rock is currently undergoing restoration and has only recently been opened to the public. Russel Wright's daughter Annie, who grew up in the house, plans to be on-site during our visit.

Kykuit – The Rockefeller Family Estate, Pocantico Hills, NY

Built in 1913 for John D. Rockefeller, this house, designed by Delano and Aldrich, commands dramatic views of the Hudson River Valley. The estate features extensive landscaped terraces and gardens designed by William Welles Bosworth which showcase Nelson A. Rockefeller's superb collection of twentieth-century sculpture.

Midtown Manhattan Modernism

This brisk walking tour, led by Kyle Johnson, architect with Pei Cobb Freed & Partners and conference co-chair, will offer a look at a selection of significant examples of classic, late, post- and neo-modern architecture, including the Museum of Modern Art, Lever House, the Seagram Building, CBS, Citicorp Center, AT&T/Sony and more, plus Wright's 1954 Hoffman Auto Showroom on Park Avenue (currently undergoing restoration).

EVENING

6:30 p.m. – 8:30 p.m.

Opening Reception:

Sunset on the Hudson River at Lyndhurst

Buses begin boarding and departing at 5:30 p.m. with the last departure at 6:15 p.m.

Don't miss this enchanting evening at Lyndhurst, one of the famous "Hudson River Estates," in Tarrytown, NY. The 1838



FRANK LLOYD WRIGHT AND THE MODERN METROPOLIS

mansion is one of the most influential romantic structures in America. Designed by prominent architect A.J. Davis in the Gothic Revival style, Lyndhurst was home to New York City Mayor William Paulding, merchant George Merritt, and railroad tycoon Jay Gould. Cocktails and heavy hors d'oeuvres will be served on the veranda of the house, and tours of the mansion will be offered throughout the evening. **This event requires an additional fee.**

Buses will make return trips to the hotel beginning at 8:00 p.m.

OR Evening on Your Own

THURSDAY, SEPTEMBER 19

MORNING

General Registration

General registration begins at 7:30 a.m. and continues to 2:00 p.m. in the hotel Commons outside of the Main Ballroom.

7:30 a.m. – 8:45 a.m.

Breakfast

Breakfast buffet located in the Commons.

9:00 a.m. – 1:00 p.m.

Silent Auction open

CONFERENCE OPENS

9:00 a.m. – 9:30 a.m.

President's Welcoming Remarks and The Year in Review, John Payne, President, The Frank Lloyd Wright Building Conservancy

9:30 a.m. – 10:30 a.m.

SESSION I – Frank Lloyd Wright in New York: Socializing and Proselytizing

9:30 a.m. – 10:00 a.m.

Frank Lloyd Wright at the Plaza Hotel: Two New York Views, Jane King Hession, Architectural Historian and President, Minnesota Chapter, Society of Architectural Historians

In 1953, Frank Lloyd Wright became a New Yorker—for a time—when he permanently rented Suite 223 at the Plaza Hotel on Fifth Avenue. “Taliesin the Third,” or “Taliesin East,” as it was sometimes called, was Wright’s official New York residence, studio, and base of operations during the busy final years of his life. Redecorated to his specifications, with an exclusive address close to Manhattan’s wealthy Upper East Side and with a stunning view of Central Park, the suite not only gave the architect a place to work but also provided New York with direct, and unprecedented, access to Wright. This talk will explore Wright’s Plaza years both in terms of his views of the city and New York’s view of him.

10:00 a.m. – 10:30 a.m.

Frank Lloyd Wright and New York Publishers: The Architect as Author, Penny Fowler, Independent Consultant and former Administrator, Fine and Decorative Arts Collection, Frank Lloyd Wright Foundation, Scottsdale, AZ

Frank Lloyd Wright was as prolific a writer as he was a designer, using the medium of print to explain his philosophy of architecture as well as to promote his work. Living in New York in the mid-1920s gave him the opportunity to establish important new contacts. This discussion will encompass the years 1927-32, when Wright formed significant relationships with the literary luminary Alexander Woollcott, the critic Lewis Mumford, and the architectural historian Henry-Russell Hitchcock, as well as with various editors at *Architectural Record* and *Architectural Forum*. *Modern Architecture* (the Princeton Lectures, 1930) and *An Autobiography* (1932) were two of the most important products of this period. The third, *Creative Matter in the Nature of Materials*, was never published and will consequently be examined in depth.

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:45 a.m.

BREAKOUT SESSION I

I. Public Properties Update Learn the latest news on the Ennis House restoration, the Price Tower restoration and development, and more. Scheduled speakers include Franklin DeGroot, Executive Director, Trust for Preservation of Cultural Heritage, Ennis-Brown House, and Richard Townsend, Executive Director, The Price Tower Arts Center.

II. Radiant Heating Roundtable This session, including a panel of experts, will address the multiple challenges that come with owning a Wright home or building that has radiant heat. Panel members include: John Thorpe (moderator), John Eifler, Roland Reisley, and Lawrence Tarantino.

III. Public Sites Forum Don’t miss this interactive forum for Wright public building owners and administrators. Hetty Startup, Site Administrator, Zimmerman House at The Currier Museum of Art in Manchester, NH, will lead the session.

AFTERNOON

12:00 p.m. – 5:30 p.m.

TOUR: Wright in Connecticut and on Long Island

First tour buses begin boarding at 12:00 and will depart promptly at 12:15. Departures will continue until 1:30. Box lunches will be served on board.

Buses will depart on a staggered schedule today, allowing the option of an early arrival in Manhattan (see below), or a chance to linger at the Silent Auction or relax and enjoy the spacious grounds of the hotel. *(Space on the early buses is very limited and*

is available on a first-come, first-served basis.)

Our first tour stop will be the Sander House (1952) in Stamford, CT, a little-known work built around a rock outcropping, with a cantilevered balcony overlooking a dramatic site. Next, we cross Long Island Sound to visit the Rebhuhn House (1937) in Great Neck, NY, an early Usonian design that is rarely open to visitors.

First buses will arrive on “Museum Mile” in Manhattan in time for a self-guided visit to the Metropolitan Museum of Art to see the Little House living room reconstruction (Wayzata, MN, 1912; demolished 1972), Wright furniture and decorative arts in the American Wing, or to take a stroll in Central Park or along Fifth Avenue, or even to browse in the shops on Madison Avenue. Then, walk to the Guggenheim Museum, Fifth Ave. and 88th St., to view the exterior before the 5:30 Reception and Keynote Address that follow.

Later buses will arrive directly at the Guggenheim Museum in time for the 5:30 Reception.

EVENING

5:30 p.m. – 7:00 p.m.

Reception – Rotunda of the Solomon R. Guggenheim Museum

The original concept for the Guggenheim Museum was developed in 1943, but the building was not completed until October 1959, six months after Wright’s death. The museum was conceived to showcase the “non-objective painting” collection of Solomon R. Guggenheim. The building continues to be a major cultural icon of New York City.

An elegant reception in this renowned space will offer generous hors d’oeuvres, wine and beer, as well as the opportunity to network and socialize with fellow conference attendees.

7:00 p.m. – 8:00 p.m.

Keynote Address, Peter B. Lewis Theater of the Solomon R. Guggenheim Museum, Herbert Muschamp, Architecture Critic, *The New York Times*

Buses will return to the hotel immediately following the address.



SANDER HOUSE (1952), STAMFORD, CT

Photo courtesy of Walter Parker

FRIDAY SEPTEMBER 20

MORNING

General Registration

General registration begins at 7:30 a.m. and continues to 2:00 p.m. in the hotel Commons outside of the Main Ballroom.

7:30 a.m. – 8:45 a.m.

Breakfast

Breakfast buffet located in the Commons.

7:30 a.m. – 9:00 a.m.

Homeowners’ Breakfast

An exclusive event for Wright homeowners in the Hudson Room.

9:00 a.m. – 12:30 a.m.

Silent Auction open

9:00 a.m. – 10:00 a.m.

BREAKOUT SESSION II

I. Insuring Wright Icons in the Post 9/11 Era Mary Roberts, Director of Finance, Martin House Restoration Corporation, will discuss the issues which now surround the protection of Wright properties.

II. Waterproofing and Roofing at Fallingwater Pamela Jerome, RA, Wank Adams Slavin Associates, LLP, Project Manager for the architectural restoration of Fallingwater, will discuss the ongoing restoration, including aspects of waterproofing the terraces and of the re-roofing process.

III. Public Sites Forum Join Larry Woodin, Founder and Executive Director, Eco Home Foundation, member of the Gordon House rescue team, for a discussion on pertinent issues for public Wright buildings.

IV. Restoring Modernist Steel Sash John Seekircher, Seekircher Steel Window Repair, will discuss issues and techniques related to preserving and restoring steel windows and doors. He will use examples drawn from his recent restoration of Fallingwater’s original steel sash as well as other modernist projects.

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:15 a.m.

SESSION II – Re-Imagining the Skyscraper, Organically

10:15 a.m. – 10:45 a.m.

Wright’s St. Mark’s Towers and the Taproot Idea, Hilary Ballon, Professor and Chair, Department of Art History and Archaeology, Columbia University, New York

In 1927, Wright confronted the quintessential urban problem when he designed a cluster of apartment towers for New York City. He presented the project for St. Mark’s-in-the-Bowery as a programmatic critique of the New York skyscraper: in contrast



FRANK LLOYD WRIGHT AND THE MODERN METROPOLIS

to the standard masonry-clad, steel-frame building, Wright proposed a “taproot” structure with a central structural and service core, cantilevered floors uninterrupted by vertical supports, and largely glass curtain walls. This talk recounts Wright’s reinvention of the skyscraper and his conflicted reaction to New York City as well as to modern urban design.

10:45 a.m. – 11:15 a.m.

The Mile High: Origins of an Idea, H. Allen Brooks, Professor Emeritus of the History of Art, University of Toronto
Conceived in August 1956 for a prominent lakefront site in downtown Chicago, Wright’s Mile High skyscraper is surely his most daring urban design. It was to house more than 100,000 people and be serviced by multiple banks of atomic-powered elevators. Based on material never before made public, this talk will recount Professor Brooks’s interview with Wright in late October 1956 concerning the architect’s source for the Mile High design.

11:15 a.m. – 11:30 a.m.

Annual Meeting of The Frank Lloyd Wright Building Conservancy

11:30 a.m. – 12:30 p.m.

SESSION III – Building the Usonian Dream in Metropolitan New York: Original Homeowners’ Panel
Margot Richardson Aronson, Catherine Cass, Ronny Reisley, and Abe Wilson, all original homeowners from the New York area, will discuss their various experiences in having Wright design homes for them and what it was like living in them. This very special event will be moderated by Jack Quinan, Professor of Architectural History at the State University of Buffalo and Curator of the Darwin D. Martin House.

12:30 p.m. – 2:30 p.m.

Meeting of the Board of Directors of The Frank Lloyd Wright Building Conservancy

AFTERNOON

12:30 p.m. – 5:30 p.m.

I. VIP TOUR: Wright in Usonia plus Rayward House
Bus for this tour loads at 12:30 p.m., departing promptly at 12:45 p.m. Box lunches will be served on board.

Some conference attendees will board this *early bus* for the complete Usonia tour, then continue on to a once-in-a-lifetime VIP tour of Wright’s Rayward House, “Tirranna” (1955), in New Canaan, CT. “Tirranna” is an Australian aboriginal word meaning “running waters” – an apt name for this spectacular residence, whose hemicycle-plan living/dining wing overlooks a pool which steps down to a pond and extensive landscaped gardens, designed by the same landscape architect as the Brooklyn Botanic Garden.

The Rayward House includes a later (1958) extension by Taliesin Associated Architects, featuring an observatory above the master bedroom dressing room, as well as a playhouse for the Raywards’ daughters (1957), also designed by TAA, which echoes the hemicycle form of the main house.

At the request of the owners, this tour is limited to 16 registrants, for an additional fee (see *registration form*). Places will be filled on a first-come, first-served basis, based on receipt of registration. All proceeds from this VIP tour will benefit the Conservancy, courtesy of the owners.

II. GENERAL TOUR: Wright in Usonia

Remaining buses begin boarding at 12:45 p.m. and depart promptly at 1:00 p.m. Box lunches will be served on board.

This afternoon, we will travel to Pleasantville, NY for a tour of Usonia, the cooperative community planned by Wright and recounted in Roland Reisley’s recent book, *Usonia New York: Building a Community with Frank Lloyd Wright*.

Here, we will visit the three houses in the community designed by Wright: the Sol Friedman House (1948), Serlin House (1949), and Reisley House (1951), as well as houses designed by Taliesin apprentice David Henken, who was intimately involved in Usonia’s development.

All buses will return to the hotel by 5:30 p.m.

EVENING

6:30 p.m. – 9:30 p.m.

Fundraiser – Buffet Dinner at the Hoffman House, Rye, NY

Buses begin loading at 6:15 and depart promptly at 6:30 p.m.

Join us for a very special evening at the Hoffman House (1955), located on a spectacular waterfront site at the end of a peninsula. Maximilian Hoffman was the owner and manager of the Hoffman Automobile Showroom in Manhattan. Enjoy a buffet dinner at sunset in the large open living room (modeled on the Hillside assembly room) and on the surrounding terraces, which overlook the pool, lawn and Long Island Sound. **This event requires an additional fee. Attendance is limited to 150** (see *registration form*).

Buses will begin return trips to the hotel at 9:00 p.m.

OR Evening on Your Own

Photo by FEL Guerrero



HOFFMAN HOUSE (1955), RYE, NY

SATURDAY, SEPTEMBER 21

MORNING

General Registration

General registration begins at 7:30 a.m. and continues to 2:00 p.m. in the hotel Commons outside of the Main Ballroom.

7:30 a.m. – 8:45 a.m.

Breakfast

Breakfast buffet located in the Commons.

9:00 a.m. – 1:00 p.m.

Silent Auction open

9:00 a.m. – 9:15 a.m.

Executive Director's Address, Ron Scherubel

9:15 a.m. – 10:15 a.m.

SESSION IV - Fashioning His Self-Image: Wright On Exhibit in New York

9:15 a.m. – 9:45 a.m.

The Show to End All Shows: Frank Lloyd Wright and MoMA, 1940, Kathryn Smith, Independent Scholar, Los Angeles, CA

Virtually nothing is known of the most ambitious and comprehensive Wright exhibit and museum catalogue ever planned during his lifetime. Using unpublished correspondence, documents, and manuscripts from numerous archives, this talk will explain what transpired between Wright and the Museum of Modern Art. Special attention will be devoted to a detailed analysis of the contents of the unpublished catalogue and Wright's objections to specific essays, which resulted in the museum's abandonment of the catalogue and in Wright's commissioning Henry-Russell Hitchcock to prepare *In the Nature of Materials* as a substitute.

9:45 a.m. – 10:15 a.m.

The Usonian Exhibition House and "Sixty Years of Living Architecture" Exhibition, John Rattenbury, President, Taliesin Architects, Scottsdale, AZ

Wright's "Sixty Years of Living Architecture" exhibition opened at the Palazzo Strozzi in Florence in 1951, toured Europe for two years, then debuted in America in New York in the fall of 1953. A Wright-designed pavilion was erected to house the exhibit on the Fifth Avenue site where the Guggenheim Museum was soon to be built. An actual Usonian house was also created as an addition to the European exhibition's content. John Rattenbury, who helped set up the exhibition, prepare the scale models, and build the Usonian model house as a Taliesin apprentice, will give a firsthand account of this major cultural event in New York history.

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 12:00 p.m.

SESSION V - Preserving Wright's Built Legacy: Past, Present, and Future

10:30 a.m. – 11:00 a.m.

A Report on the Recent Cantilever Strengthening at Fallingwater, Robert Silman, Principal, Robert Silman Associates, P.C., New York, NY and Washington, DC

A 65-year period of deflection and cracking at Fallingwater defines a troubled structural history that frames a parallel history of analysis, monitoring, and measured intervention. The recent completion of the main living room's cantilever reinforcement marks the most comprehensive effort so far to improve the long-standing problem. This talk will explain the repairs that have employed high-strength steel post-tensioning strands to augment the tensile reinforcement of the cantilever beams as well as to apply large forces on the structure to counter the rotations and stresses associated with the loads. The goal of the project was not to straighten out the deflected shape – for that could have caused excessive damage – but only to give the structure adequate capacity to carry its projected loads. As a result, the final appearance of the house will acknowledge and reflect a significant part of its structural history.

11:00 a.m. – 11:30 a.m.

Toward a Unified National Funding Program for Wright's Architecture: The Martin House Restoration as a Case Study, John C. Courtin, Executive Director, Martin House Restoration Corporation, Buffalo, NY

The Martin House Restoration Corporation not only raised in excess of \$20 million to restore the long-neglected Martin House complex, but it also created a climate whereby the leadership of an entire regional community became engaged in the effort. This talk will identify and review each of the seven critical strategic actions taken in (and key phases of) this accelerating effort. Each action will be related to a specific vision of how a comparable approach could be followed on a national level to benefit all extant Wright structures, whether publicly or privately owned.

11:30 a.m. – 12:00 p.m.

Repositioning the Little House, Edgar Tafel, Architect, New York, NY

Frank Lloyd Wright's Little House living room (Wayzata, MN, 1912; demolished 1972) resides proudly within the American Wing of the Metropolitan Museum of Art. The story of how the room came to the attention of the Museum, and of how the house itself narrowly escaped total destruction through the relocation of its significant parts, will be told by one of Wright's most devoted and well-known apprentices, who was a key player in this unusual rescue.

AFTERNOON

12:15 p.m. – 5:30 p.m.

TOUR: Wright West of the Hudson River

Buses begin boarding at 12:15 p.m. and depart promptly at 12:30 p.m. Box lunches will be served on board.

Today, we will experience a full afternoon of touring Wright's houses in New Jersey, as well as one of two Erdman Prefabs that was constructed in the New York City area.

Our itinerary includes the Christie House (1940) in Bernardsville, NJ, an L-plan Usonian on a beautiful wooded site; the Richardson House (designed 1941, built 1951) in Glen Ridge, an early example of Wright's use of triangular forms with a hexagonal module; and the Bachman-Wilson House (1954) in Millstone, a twice-restored linear Usonian overlooking a stream. The tour will also include the Zaferiou House (1961), Blauvelt, NY, an Erdman Prefab #1 design in pristine condition.

Buses will return to the hotel by 5:30 p.m.

EVENING

6:00 p.m. – 10:00 p.m.

Gala Dinner and Wright Spirit Awards

Silent Auction Conclusion (open 6:00 p.m. -7:00 p.m., cash bar) Renaissance Westchester Hotel, White Plains, NY Grand Ballroom Speaker: James Goulka,

President and CEO of The Frank Lloyd Wright Foundation

James (Jim) Goulka, who succeeded H. Nicholas Muller III earlier this year, grew up in Oak Park near Wright's Home and Studio, and later honed his appreciation of Wright's architecture while pursuing a degree in art history at Yale. After a successful career in the business sector, he returned to the Wright community, first as a board member of Taliesin Preservation, Inc., the Wisconsin partner of The Frank Lloyd Wright Foundation, and now at the helm of the Foundation itself. His presence at the 2002 Annual Conference is a welcome opportunity to reaffirm the positive working relationship that has prevailed between our organizations in recent years.

SUNDAY, SEPTEMBER 22

MORNING/AFTERNOON

9:30 a.m. – 3:30 p.m.

Post-Conference Tour to New Canaan, CT – Philip Johnson's Glass House and Notable Modernist Houses Buses begin loading at 9:00 a.m. and depart promptly at 9:30 a.m. Buses return to the hotel at 3:30 p.m. Box lunches will be served on board. **There will be no airport drops on the return route, as there are no airports located on the tour route. This tour is limited to 126.** It will require extensive walking, much of it on unpaved landscape. Participants are cautioned to wear appropriate shoes.

Contemporaneous with much of Wright's work in the Greater New York area, several architects affiliated with the school of architecture at Harvard, chaired by Walter Gropius, began building modern houses in New Canaan, CT. The so-called "Harvard Five" – Marcel Breuer, Philip Johnson, Landis Gores, Eliot Noyes and John Johansen – built a number of homes in this exurban community beginning in the late 1940s and early 1950s. They were joined by other modernist architects such as John Black Lee, Victor Christ-Janer, Hugh Smallen, and Taliesin apprentice Allan Gelbin, who designed two houses built here in the 1960s.

The result is a body of significant modernist residential work, much of which is currently threatened by increased real estate values and the desire for larger (and more "traditional") homes.

We will have the privilege of viewing and visiting a number of these residences, including Philip Johnson's renowned "Glass House" of 1949 – visited by Frank Lloyd Wright – and the surrounding estate, with its collection of additional structures illustrating the varied design directions of Mr. Johnson's career.

Photo courtesy of Lyndhurst Museum



PHILIP JOHNSON'S GLASS HOUSE (1949), NEW CANAAN, CT

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