

Restoring Wright: Past Perspectives/Future Directions



THE FRANK LLOYD WRIGHT BUILDING CONSERVANCY
ANNUAL CONFERENCE

Lakeland, Florida

October 31 – November 4, 2001



Honorary Chair

LORD PETER PALUMBO OF WALBROOK

Chairman, Arts Council of Great Britain 1989-94
House of Lords, Upper Chamber of Parliament
Owner, "Kentuck Knob"
(Frank Lloyd Wright 1953, Chalk Hill, PA)

Conference Partners

Central Florida's Polk County Visitors
& Convention Bureau
Florida Southern College
Lakeland Area Chamber of Commerce
Historic Lakeland, Inc.
Downtown Lakeland Partnership
Polk Museum of Art

Conference Sponsors

Central Florida's Polk County Visitors
& Convention Bureau
Florida Southern College with grant support from
The State of Florida, Division of Historical Resources

Event Sponsors

Central Florida's Polk County Visitors
& Convention Bureau
Earl Walls Associates, San Diego, CA
John McAslan & Partners, London, UK
Lunz Prebor Fowler Architects, Lakeland, FL
Ove Aurup Engineering, New York, NY

Contributors of Goods and Services

The following have provided, at press time,
goods or services, use of their facilities, or
have granted access to their homes.
Please see conference packet for
a complete listing.

Bok Tower Gardens, Lake Wales, FL
Florida Southern College
Lakeland Area Chamber of Commerce
Polk Museum of Art, Lakeland, FL
Polk Theater, Lakeland, FL
Southside Liquor



Introduction

In May 1938, when Dr. Ludd M. Spivey and Frank Lloyd Wright gathered on the shore of Lake Hollingsworth to contemplate a new campus for Dr. Spivey's Florida Southern College, only an incurable optimist could have imagined that so obscure an institution could refashion so unpromising a site, set in a desolate grove of aging citrus trees, into an architectural landmark. Wright, of course, had optimism and imagination to spare throughout his long life, and so, it turned out, did Spivey. Like Wright, Spivey was sympathetic to John Dewey's progressive educational ideas, and both understood the importance of creating for Florida Southern a campus that would serve as a tangible expression of the ideas Dr. Spivey had brought to the college. Wright, moreover, could see past the citrus grove to an indigenous American architecture for Florida, using local materials and appropriate local forms, ideas he had been preaching throughout his career. In a master plan for the campus that was conceived and partially executed between 1938 and 1959, the two created a unique fusion of ideas and forms, whose tangible legacy continues to provoke thought today.

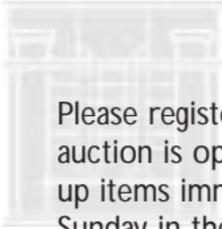
There is also another thread to the Florida Southern story, however, one that focuses on the special challenges of preserving and restoring modern architecture. After Wright and Spivey were gone, the master plan for their campus was abandoned. Without a sympathetic guide, "adaptive reuses" and newer construction obscured elements of Wright's vision. The architect's penchant for using innovative materials and techniques also left a legacy of constant (and expensive) problems for campus managers, and the wear and tear of a bustling college scene took its predictable toll. Under appreciated for long periods, the Wright campus languished for lack of needed preservation and restoration initiatives. Fortunately, recent years have seen a renewed interest in Wright's work, leading to a systematic effort on the part of the college to preserve and interpret its architectural and educational heritage, an effort that was recognized by the Conservancy last year in giving Florida Southern its Wright Spirit Award.

During a three-day visit to campus, the 2001 Annual Conference of the Frank Lloyd Wright Building Conservancy will explore the history and current state of the place Wright called "A Child of the Sun," the largest collection of his buildings for a single client at one site. Featured will be a full day consisting of a morning program introducing the campus and its on-going restoration plans, followed by an in-depth afternoon tour of the campus that will feature "hands-on" demonstrations of the ongoing work, and culminating in the keynote address by noted Wright scholar David DeLong. Other sessions will focus on linkages between the Florida Southern campus and related topics, including educational philosophy, campus design, and mid-century modernist architecture in Florida (whose flowering can be traced in part to the young architects attracted by Wright's presence there). Numerous sessions will address broad themes of conservation and restoration of interest to all who share stewardship of Wright's work.

The Conference will repeat the format of last year's popular Technical Information Exchanges, simultaneous small-group meetings on various topics, with an emphasis this year on restoration techniques. A unique and particularly exciting part of the 2001 Conference program will be a Saturday morning panel reporting in detail on the Conservancy's successful efforts to insure the preservation of two important Wright structures threatened with loss the Wescott House in Springfield, Ohio, and the Gordon House, Wright's only built work in Oregon. The Conference will conclude with a Gala Dinner and Wright Spirit Awards Ceremony, featuring Lord Peter Palumbo, Wright homeowner and generous benefactor of modern architecture.

7th Annual Silent Auction

The Silent Auction is a major source of funds for Conservancy programs. Each year tops the previous one in offering unique and wonderful items and opportunities for special VIP events and stays at various Wright sites. The Auction will be located at the Lakeland Center allowing you daily access to the items and BIDDING! The auction will be open during the times that the Registration Desk is operating with additional hours on Saturday from 6:00 p.m. until 7:15 p.m. during cocktails prior to the Gala Dinner.



Please register for your bid number at any time the auction is open. Winning bidders should pay for and pick up items immediately following the Gala Dinner or on Sunday in the Hospitality Suite at the AmeriSuites Hotel. Forms of payment accepted are cash, checks, MasterCard, Visa, American Express and Discover. Shipping charges are extra and must be included with your payment at pick-up. Any items not picked up by noon Sunday, and/or for which shipping arrangements have not been made, will be shipped to the address on the bidder's registration form at the bidder's expense. Absentee bids will be accepted by mail, fax or phone. Contact the Conservancy at 773-324-5600 or by e-mail, preservation@savewright.org for more information, after September 15th.

Hospitality Suites

There will be a Hospitality Suite at both hotels open Wednesday through Friday evenings from 8:00 p.m. to midnight and Saturday evening from 10:30 p.m. to midnight. Auction items to be picked up on Sunday will be at the Hospitality Suite at the AmeriSuites Hotel from 8:00 a.m. to noon.

Conservancy Gift Store

The Lakeland Center Conservancy logo items will be available in the Conservancy Gift Store located adjacent to the Registration Desk. All proceeds aid us in continuing our mission and your use of logo items helps to share our story with others.

Volunteers

Our conference simply would not come about without the help of countless volunteers working both behind the scenes and very visibly in the day-to-day activities you will enjoy. Please remember to thank them for their efforts and give them a smile!

AIA Registered Provider Information

For the 6th year, the Conservancy is a registered provider for the American Institute of Architects Continuing Education System. Conference attendees

who are members of the AIA can earn continuing education credits by attending the lectures and tours. LUs (learning units) will also be offered for some Technical Information Exchange sessions. Please see individual sessions for additional information. Register to receive LUs at the Conference Registration desk in the Lakeland Center. You will need your AIA member number. Return the completed forms to the Registration Desk, a Hospitality Room or to your hotel registration desk. The Conservancy will then send the documents for you to the AIA/CES headquarters. AIA member architects wishing to receive credit for lecturing and conducting a TIE session must self-report those activities.

Photography/Video Policy

Participants of tours and events are welcome to bring cameras. For security reasons no photographs or videos of the interior of private homes are allowed. Please respect the time schedule as we will be on a tight travel time to and from tour locations.

Conference Attire

For your comfort and safety please wear low heeled walking shoes for all tours. Florida weather is changeable so you may wish to bring an umbrella. Typically, November weather is dry with daytime temperatures in the 80s and nighttime temperatures in the 60s.

We recommend the following attire for the Conference:

- Lectures and tours:
Casual
- Evening receptions:
Business attire or dressy resort wear
- Gala Dinner & Wright Spirit Awards:
Business attire (coat & tie), cocktail or evening attire

Group Transportation

Group transportation will be provided for all events and tours. Buses will pick up and drop off passengers at both host hotels. If you miss the transportation provided for either a trip to or return from an event or tour it is your responsibility to find and pay for alternative transportation.

Special Needs or Requests

If you require any special services or assistance, please contact the Conservancy at 773-324-5600 or by e-mail, preservation@savewright.org by October 1st.

Registration

GENERAL INFORMATION

Early registration is encouraged as we expect to be at capacity for the conference. Full conference registrants are given priority for space on tours and at events. Registration at the door will be accepted if space permits. The registration deadline is October 1. All tours, with the exception of the optional Sunday tour, are included with full registration. Comfortable walking shoes are a must and it should be noted that some buildings to be visited are not handicapped accessible. Boxed lunches will be provided on Friday and Saturday to enable prompt departures for tour sites out of the city.

CONFIRMATION

Full registrants for the conference will be confirmed by return mail soon after receipt of the registration form. Day/Event registrants will be acknowledged after the close of registration, October 1, 2001.

CONSERVANCY REFUND/CANCELLATION POLICY

The deadline for canceling a registration and receiving a full refund is October 15, 2001. No refunds will be made after that date.

PAYMENT POLICY

Except as noted, payment must accompany your registration form. We accept MasterCard, Visa, American Express, Discover and checks or money orders (U.S. funds only.) and purchase orders from government agencies, colleges and universities.

SPECIAL REQUESTS/NEEDS

If you require special services, please contact the Conservancy office by October 1. Please note any dietary restrictions on the registration form.

CONFERENCE REGISTRATION DESK

Conference packets can be picked up at the conference registration desk at The Lakeland Center. The desk will be staffed from 10:00 a.m. to 7:00 p.m. on Wednesday, 8:00 a.m. to 5:00 p.m. Thursday and Friday, and from 8:00 a.m. to Noon on Saturday. Nametags are required to attend all events and tours.

TRAVEL AND ACCOMODATIONS

We highly recommend that you fly into Tampa International Airport if you are not planning on securing a rental car. Shuttle transportation from the Tampa Airport to Lakeland is available, but NO shuttle is available from the Orlando International Airport. Tampa is 35 miles west of Lakeland on I-4, while Orlando is 55 miles east of Lakeland on I-4. For airport shuttle service from Tampa International call Central Florida Limousine Service (863-665-8155) for reservations. The cost is \$29.00 per person from the airport to your hotel.

Driving directions from Tampa International Airport:

AmeriSuites: From airport exit, follow signs for I-275N. Merge onto I-275 and continue to I-4 East Exit toward Orlando. From I-4, take Exit 17 Kathleen Rd. and turn right following Kathleen Road to intersection with Sikes Blvd. Take a right on Sikes Blvd. and exit right on West Orange Street.

The Lakeland Terrace: From airport exit, follow signs for I-275N. Merge onto I-275 and continue to I-4 East Exit to Orlando. From I-4, take Exit 19 and turn right onto Lakeland Hills Blvd. Continue straight for approximately 3 miles. The road name will change to Massachusetts Avenue. The Terrace Hotel is on the corner of Massachusetts Avenue and Main Street. Entrance is off of Massachusetts Avenue.

Driving directions from Orlando International Airport:

AmeriSuites: From airport exit, follow signs for I-4 West. Merge onto I-4 West toward Tampa. From I-4, take Exit 17 Kathleen Rd. and turn left onto Kathleen Road. Continue to the intersection with Sikes Blvd. Take a right on Sikes Blvd. and continue a very short distance to West Orange Street Exit and the AmeriSuites Hotel.



The Lakeland Terrace: From airport exit, follow signs for I-4 West toward Tampa. From I-4, take Exit 19 and turning left at the stop sign. Go under the overpass and merge right onto Lakeland Hills Blvd. Continue straight for approximately 3 miles. The road name will change to Massachusetts Avenue. The Terrace Hotel is on the corner of Massachusetts Avenue and Main Street. The entrance is off of Massachusetts Avenue.

NOTE: If you are driving from other points of origin and need directions, please ask when submitting your registration form and directions will be included with your confirmation.

Host Hotels

Our host hotels for the Conference are the AmeriSuites Lakeland Center, which is adjacent to the Lakeland Center site of our plenary sessions and the Gala Dinner & Silent Auction, and The Terrace Hotel, 1 mile from the Lakeland Center, overlooking Lake Mirror in the historic downtown area (walking distance to shops and restaurants.) Shuttles will run daily from the Lakeland Center to the Terrace Hotel and the downtown area to accommodate the transportation needs of guests at both hotels.

Guests must make their own reservations by October 3 and mention that they are attending the Frank Lloyd Wright Building Conservancy Annual Conference to receive special conference rates.

NOTE: A list of other hotels in Lakeland is available from the Conservancy, but conference transportation will be available only from the AmeriSuites Hotel and The Terrace Hotel.

AMERISUITES LAKELAND CENTER:

525 West Orange Street, Lakeland, Florida 33815
Telephone: 863-413-1122 Fax: 863-413-1133
(Web site: <http://amerisuites.com/hotels/ajld.shtml>)
Conference Rate - \$79.00 (+ Tax)

THE TERRACE HOTEL:

329 East Main Street, Lakeland, Florida 33804 5046
Telephone: 863-688-0800 Fax: 863-688-0664
(Web site: <http://www.terracehotel.com>)
Conference Rates \$79.00 (+ Tax) single/double occupancy
\$169.00 (+ Tax) one bedroom suite, single/double occupancy

Schedule of Events

WEDNESDAY, OCTOBER 31

Morning

General Registration

The registration desk at the Lakeland Center will be staffed from 10:00 a.m. to 7:00 p.m. Be sure to pick up your registration packet with nametag before joining any tours.

Afternoon

2:00 p.m. to 4:00 p.m.

Conference Tour: Historic Lakeland

The shuttle will be running from the AmeriSuites Hotel to the Terrace Hotel (the starting point of the tour) from 1:30 p.m. to 1:45 p.m.

A walking tour of the historic downtown combined with a driving tour of the Lake Morton Historic District with its rich assortment of architectural styles will give you a real sense of Lakeland as Frank Lloyd Wright encountered it on his visit to the site where his “only truly American campus” would be constructed.

4:00 p.m. to 5:00 p.m.

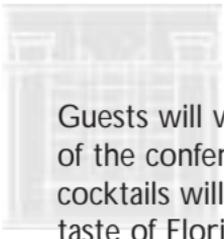
Refreshments at The Terrace Hotel- Overlooking Lake Mirror Promenade (Landscape Architect/Charles W. Leavitt, New York, NY.

The historic Lakeland tour will end at the Lakeland Terrace Hotel where cool refreshments and a delightful atmosphere await. For those staying at the AmeriSuites Hotel or those staying at the Terrace Hotel who wish to pick up registration packets, the shuttle will run from 4:30 p.m. to 6:30 p.m.

7:00 p.m. to 9:00 p.m.

Opening Reception at The Polk Museum of Art
Busses will begin loading at both hotels at 6:45 p.m. for the short drive to the Museum and will board for the return trip to the hotels beginning at 8:45 p.m.

In honor of the Conservancy's Annual Conference, The Polk Museum of Art is hosting a special exhibit. This exhibition features a selection of Japanese prints from the permanent collection of the Amarillo Museum of Art. Among the prints will be works by Kuniyoshi, Hiroshige, and Kunisada, dating from 1840-1860.



Guests will view the exhibit during the opening event of the conference. Florida cuisine hors 'd oeuvres and cocktails will be served to ensure just the Wright taste of Florida.

THURSDAY, NOVEMBER 1

Shuttles from the Lakeland Terrace Hotel to the Lakeland Center will begin at 8:00 a.m. and run throughout the morning hours.

Morning

8:30 a.m. to 8:45 a.m.

Exhibit Hall East

Welcoming remarks: Lynda Waggoner, President, The Frank Lloyd Wright Building Conservancy
Greetings from the City of Lakeland,
The Honorable Ralph W. "Buddy" Fletcher, Mayor

8:45 a.m. to 9 a.m.

The Frank Lloyd Wright Building Conservancy:
The Year in Review, Lynda Waggoner

9 a.m. to 10:15 a.m.

Session I – Florida and Florida Southern:
The Modernist Tradition

9 a.m. to 9:45 a.m.

Wright from the Start: Modern Architecture in Florida,
Robert McCarter, Professor of Architecture, University
of Florida, Gainesville, Florida

Noted Wright scholar Robert McCarter will provide a brief overview of the evolution of modern architecture in Florida and how it has been influenced by Frank Lloyd Wright. With the exception of Miami's Art Deco and an indigenous interpretation of the Prairie School in Jacksonville, modern architecture was virtually non-existent in Florida prior to Wright's commission to design Florida Southern College in 1938. Wright's presence and designs over the following twenty years acted as the catalyst for the development of modernism in Florida, so that by the time of Wright's death modern architecture had become the primary mode of building throughout the state. Wright's work will be shown to have directly influenced all of the important Florida modernists, including Paul Rudolph, Victor Lundy, and the Sarasota School; Alfred Browning Parker in Miami;

former Taliesin apprentices Robert Broward and Nils Schweizer; and, more indirectly, Robert Ernest, Donald Singer, and William Morgan.

9:45 a.m. to 10:15 a.m.

The Frank Lloyd Wright Campus at Florida Southern College: Towards an Historical Context, Steven B. Rogers, Ph.D., Historian, Washington, D.C.

As befits the scale and ambition of the Florida Southern project, its history is complex and controversial, involving not only on primary source materials such as drawings and correspondence, but also oral histories, as well as popular mythology. Applying the methodology and critical eye of a cultural historian, Dr. Rogers has distilled the facts and figures into a careful and balanced narrative, soon to be published in book form. The story of Wright's "Child of the Sun" between 1938 and 1959 addresses the personalities involved, the evolution of design from the 1938 master plan through its various revisions, and the construction of the individual structures. The College's decision to abandon the master plan after 1959, subsequent attempts (with varying degrees of success) at adaptive reuse of certain Wright-designed buildings, the construction of new structures within the area of Wright's master plan, and more recent efforts to formulate a comprehensive restoration program will also be described. This introduction to Florida Southern will provide the foundation for a further discussion of current restoration projects on campus in Session II and for the afternoon's walking tour of the Wright campus.

10:15 a.m. to 10:30 a.m.

Break

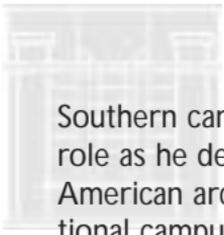
10:30 a.m. to 12 noon

Session II – The Florida Southern Campus Today

10:30 a.m. to 11 a.m.

Restoring the Landscape of Florida Southern, James P. Kirwin, Jr., MLA, Sunset Design Group, Naples, Florida

The ecology of Central and South Florida is unique in the continental United States and Wright, ever-sensitive to the relationship between his structures and the land, took great care that the landscape of the Florida



Southern campus play an integral – indeed, essential – role as he demonstrated his philosophy of an indigenous American architecture not dependent on reuse of traditional campus norms. Landscapes continuously grow and change, however, and over time parts of Wright's original vision were lost or obscured. Hence, an important part of the current restoration program has been to return the campus landscape to its original form as much as possible.

Restoring the Structures of Florida Southern, Panel: John W. Figg, C chem., FRSC, FICorr, FICT; Liam O'Hanlon. Ove Arup, New York; John Figg & Associates, Milton Keynes, UK; A. Daniel Fowler, A.I.A., Lunz Prebor Fowler Architects, Lakeland, Florida; John McAslan, RIBA, John McAslan + Partners, Ltd., London, UK.

The panel members have all been involved in the current restoration work on campus, which they will describe and discuss. Daniel Fowler and John McAslan will focus on the Polk County Science Building project and the Annie Pfeiffer Chapel, and they will note comparisons to restoration work on other “modernist classics” that they have undertaken. John Figg and Liam O'Hanlon will concentrate on the replacement of deteriorated textile blocks throughout the campus and his effort to reformulate the block material for improved durability.

Afternoon

Busses will begin boarding at 12:15 p.m. at the Lakeland Center and depart at 12:30 p.m. sharp! They will make a stop at the Terrace Hotel on the way to the campus to pick up any passengers not attending the morning sessions. Busses will begin loading at 5:00 p.m. and depart promptly at 5:15 for return to your hotels.

12:30 p.m. to 4:00 p.m.

Tour: West Campus of Florida Southern College (Lunch will be served on the campus at 12:30 p.m.)

Following lunch, tours of Wright's campus will begin. Tours will be in groups of 25 and will start at 1:30 p.m. Specifics will be provided upon your arrival on campus. After completing the tour you are free to do additional exploration on your own. Refreshments will be provided and you will have the opportunity to visit

with a number of former students and faculty who experienced the Wright years on campus.

4:00 p.m. to 5:00 p.m.

Keynote Address

Annie Merner Pfeiffer Chapel

Restoring Wright's Legacy: A Need for Change,
David G. De Long, Ph.D., Professor of
Architecture, University of Pennsylvania.

David De Long, serves as Visiting Critic in Architectural Design at Middle East Technical University, Ankara; Visiting Professor, the University of Sydney; Associate, John Carl Warnecke and Associates, New York City and teaches American architectural history and theories of historic preservation. His books include *Historic American Buildings*, *Bruce Goff: Toward Absolute Architecture*, *Louis I. Kahn: In the Realm of Architecture* and *Designs for an American Landscape: Frank Lloyd Wright 1922-1932* (1996). David is a member of the Editorial Board of the Architectural History Foundation, the board of directors of the Preservation Alliance for Greater Philadelphia and the Society of Architectural Historians. Named the first James Marston Fitch Resident in Historic Preservation at the American Academy in Rome (1997), he was also designated a Guggenheim Fellow for 1997-1998.

7:00 p.m. to 9:00 p.m.

Reception: Historic Polk Theatre (1927)

Architect/J. E. Casale, Tampa

Busses will begin loading at 6:45 p.m. at both the AmeriSuites and the Terrace Hotel for the very short drive to the Polk Theatre and will board for return trips beginning at 8:30 p.m.

One of only 55 atmospheric theatres remaining in the country, the Italian Renaissance style stage theatre was converted to movie palace. The interior is a Mediterranean village setting. Mr. Wright exited a dinner in his honor at Florida Southern College and gathered a group of students to accompany him to the Polk Theater, preferring their company and the theatre's entertainment to his speaking engagement. You will enjoy Italian pastas and hors 'd oeuvres and libations in keeping with the theme of the theatre design.

FRIDAY, NOVEMBER 2

Morning

Shuttles from the Lakeland Terrace Hotel to the Lakeland Center will begin at 8:00 a.m. and run throughout the morning hours.

8:30 a.m. to 9:30 a.m.

Exhibit Hall East

Session III – Architecture and Education:
Form and Philosophy in Campus Design

8:30 a.m. to 9:00 a.m.

Two Views of Polis in the Academical Villages of Jefferson and Wright, Steven Arthur Cooke, RA, Associate Professor of Architecture, School of Architecture and Community Design, University of South Florida.

Thomas Jefferson's University of Virginia and Frank Lloyd Wright's Florida Southern College express the architects' views not only about architecture and education, in the broadest sense, about the ideal democratized city as well. The two campuses display many similarities: the primacy of geometry as an organizing principle, the library as focal point, integration with the landscape, and the use of covered walkways as a response to climate. What gives distinction to the two plans is their major difference, rooted in different interpretations of American democracy: Jefferson's reinterpretation of classical antiquity versus Wright's search for an indigenous architecture based on the techniques and materials of a modern industrialized nation. In the end, however, both saw their campus plans as embodying the hope of creating a new and better world.

9:00 a.m. to 9:30 a.m.

Organic Architecture and Progressive Education:
The Origins of Frank Lloyd Wright's Designs for Florida Southern College, Dale Allen Gyure, Ph.D. candidate, University of Virginia.

Before joining forces with Ludd Spivey, Frank Lloyd Wright was already imbued with a rich educational philosophy of his own, drawn from such sources as the Froebel gifts, his aunts' progressive Hillside Kindergarten Home School, and the Chicago intellectual circles he moved in, which included key

reformers like John Dewey and Jane Addams. Wright's campus plan expresses an open, experience-based approach to education, rejecting quadrangles in favor of covered walkways at thirty-sixty-degree angles to connect differently-shaped buildings and invoke a sense of freedom, activity, and individuality.

9:30 a.m. to 9:45 a.m.

Break

9:45 a.m. to 10:45 a.m.

Session IV – Beyond Florida Southern

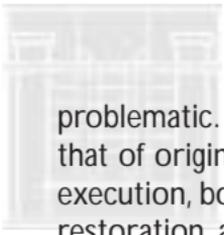
9:45 a.m. to 10:15 a.m.

Frank Lloyd Wright's Other Florida Work,
Randolph C. Henning, A.I.A., Architect,
Winston-Salem, North Carolina.

Apart from Florida Southern College, Wright designed seven projects for the state, of which only one (the Lewis House, in Tallahassee) was built. Five of the seven are connected in differing ways to the work in Lakeland, however, and all reflect the architect's deep commitment to adapting his core principles to the specific context and materials of the region for which the projects were conceived. Seen as a totality, and in relationship to the major achievement at Florida Southern, they present a vivid and varied demonstration of the creative genius of Frank Lloyd Wright.

10:15 a.m. to 10:45 a.m.

The Fallacy of Intent: "Finishing" Frank Lloyd Wright's Guggenheim Museum, Frank G. Matero, Associate Professor of Architecture, Graduate Program in Historic Preservation, University of Pennsylvania, and Robert FitzGerald, Architectural Conservator. The Florida Southern campus is hardly the only Wright work to present a difficult set of preservation challenges. Embracing every issue from designation to interpretation to technical conservation over a 7-year period, 1986-1992, the Guggenheim Museum in New York City affords an excellent comparative case study to examine the dilemmas surrounding the conservation of modernist twentieth-century architecture. The recent restoration and rehabilitation of the building, Wright's crowning achievement and an iconic masterwork of the century, proved enormously



problematic. Of the many issues raised by the project, that of original intent and the trials of realization and execution, both initially and in conjunction with the restoration, are of particular relevance.

10:45 a.m. to 11 a.m.

Annual Meeting of the Membership

At this brief formal meeting of the membership of the Frank Lloyd Wright Building Conservancy, the report of the Nominating Committee will be received and Directors elected for three-year terms ending in 2004.

11 a.m. to 12 noon

Session V – Technical Information Exchange I

1. Interior Treatments of the Graycliff House (1926), Pamela Kirschner, Art Conservator, Kress Fellow, Fine Arts Conservation
2. Textile Block Analysis, Conservation and Replacement, Liam O’Hanlon, Ove Arup, New York
3. Restoration of the Henry J. Allen House (1915), Barbara Broach, City of Florence, Alabama
4. Researching the Archives, Penny Fowler, Frank Lloyd Wright Foundation
5. Public Site Administration, Hetty Startup, Site Administrator, Zimmerman House (1950)

Afternoon

12:30 p.m. to 3:30 p.m.

Tour: Bok Tower Gardens

Buses will depart from both hotels promptly at 12:30 p.m. for the 45 minute drive to Lake Wales. Boxed lunches may be enjoyed enroute. Busses should return to the hotels at approximately 4:30 p.m. Bok Tower Gardens was dedicated to the American people in 1929, a gift from Dutch immigrant Edward W. Bok, editor of the Ladies Home Journal (1899-1919) and noted journalist. The bell tower houses a 57 bronze bell carillon and is the design of architect, Milton B. Medary. The surrounding 157 acres of gardens were designed by Frederick Law Olmsted, Jr., commissioned in 1922 by Bok to “change an arid sand hill into “a spot of beauty second to none in the country.” The daily carillon recital will take place at 3:00 p.m. You may also tour “Pinewood” which began its life in 1929 under the name “El Retiro” and was the

winter home of C. Austin Buck, vice president of Bethlehem Steel. Designed by Charles Wait, long affiliated with the Olmsted firm, the house in the Mediterranean Revival-style.

NOTE: A special tour of the interior of the bell tower is optional and is only recommended for those physically able to climb the 221 steps to the top. Space is limited and a separate fee is charged.

Evening

Dinner on Your Own.

Information on local dining is included in your registration packets. Shuttles will run from the AmeriSuites to downtown from 5:00 p.m. to 10:30 p.m. The Terrace is located downtown, but anyone needing to may use the shuttle as it will loop past the Terrace Hotel, too.

6:00 p.m. to 7:30 p.m.

Evening Walking Tours of the Historic Downtown Lakeland

Starting from Munn Park, in the center of downtown, take a leisurely stroll with guides from Historic Lakeland, Inc. After the tour, have dinner at one of downtown's wonderful assortment of restaurants. Downtown merchants will be open special hours to make the evening even more enjoyable. Don't miss the Antique District shops!

6:45 p.m. to 9:00 p.m.

Wright Night Fundraiser

Busses will depart from both hotels at 6:45 and will depart the campus at approximately 9:15 p.m. In support of the Conservancy, Florida Southern College will host a dinner that progresses from Wright building to Wright building offering a unique view of the architecture at night. With the colored glass of the pierced textile blocks glowing and the stained glass façade of the Danforth Chapel ablaze, you are sure to experience a truly amazing evening. You are invited to hear Mr. Wright speaking about his architecture and philosophy in the Annie Merner Pfeiffer Chapel, as he did in 1942 to the assembled student body and special guests. This is a rare opportunity that you will not want to miss. This is an optional event requiring an additional fee.



8:00 p.m. to 9:00 p.m.

Dessert on the Promenade

Historic Lakeland, Inc. will host a dessert on the loggia of the Promenade, just across the street from the Terrace Hotel on beautiful Lake Mirror. Enjoy an incredible nighttime view of this city focal point complete with music under the stars.

SATURDAY, NOVEMBER 3

Morning

Shuttles from the Lakeland Terrace Hotel to the Lakeland Center will begin at 8:00 a.m. and run throughout the morning hours.

7:30 a.m. to 8:30 a.m.

Homeowners Breakfast at the Terrace Hotel

For current and past Frank Lloyd Wright homeowners, this breakfast is by invitation only.

8:30 a.m. - 8:45 a.m.

Exhibit Hall East

Overview from the Executive Director, Ron Scherubel, Executive Director, Frank Lloyd Wright Building Conservancy

Our new director shares his thoughts on how we are doing and where we are going.

8:45 a.m. to 10:15 a.m.

Session VI – “Not One Building Lost, Neil Levine, Ph.D., Gleason Professor of the History of Art and Architecture, Harvard University, Cambridge, Massachusetts, moderator.

The Frank Lloyd Wright Building Conservancy's mission statement begins: “One out of every five buildings designed by Frank Lloyd Wright has been destroyed. Since the Conservancy's establishment in 1989, not one Wright building has been lost. Please join us in saving the built legacy of America's greatest architect.” Since our last Annual Conference, the Conservancy has taken the lead in insuring that two Wright homes – one threatened by neglect and the other by wanton destruction – would instead be preserved. Conservancy volunteers who played key roles in these rescues will describe what has been done and invite discussion with the membership about lessons learned for the future.

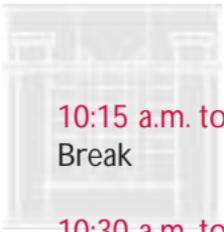
The Wescott House, Springfield, Ohio, John G. Thorpe, A.I.A., Architect, Oak Park, Illinois

The Wescott House, which Wright regarded highly enough to include in the Wasmuth Portfolio of 19** , is an important Prairie-style design, notable for its inclusion of multiple structures in a landscape setting as well as for the completeness of the elements that had survived. It had suffered many years of under-maintenance and had been cut up into rooming house units, however, and was at risk of becoming unrestorable. In the first use of the Haines Revolving Fund, donated by Wright homeowners Bruce and Lynette Haines, the Conservancy was able to purchase the house, stabilize it, and hold it while arrangements were made to transfer it to a local organization. The property was resold in May, 2001, to the Wescott House Foundation, which is undertaking a complete restoration, after which it will be opened to the public.

The Gordon House, Wilsonville, Oregon, Deborah Vick, Esq., Owner, Brandes House, Issaquah, Washington

Wright's only built work in Oregon, the Usonian Gordon House was threatened with imminent destruction in November, 2000, to make way for a large, modern house desired by the new owner. After Oregonians raised a barrage of unfavorable publicity from coast to coast, the owner agreed to donate the house to the Conservancy on condition that it be removed from the site by spring 2001. Working through the year-end holiday period, Conservancy volunteers evaluated the technical situation, prepared legal documents, advertised for and reviewed bids, and closed on a sale of the house to the Oregon Gardens Foundation. In March 2001, comfortably ahead of the 105-day deadline, the Gordon House was partially disassembled and moved some 40 miles to its new location, a process captured on videotape that will be shown at the Conference. Oregon Gardens expects to have the Gordon House reopened to the public in 2002.

New Saves: The Allen Friedman House and the Geotsch-Winkler House



10:15 a.m. to 10:30 a.m.

Break

10:30 a.m. to 11:30 a.m.

Session VII – Technical Information Exchange – II

1. Legal Easements, Thomas M. Schmidt Esq., Chair
Legal/Easement Committee, FLWBC, and Stephan Nagel,
The Law Offices of Stephen J. Small, Boston, MA.
2. Documentation, Analysis and Interpretation of
Interior Finishes: Heller House (1896), Zana C. Wolf,
Architectural Fellow, SPNEA
3. Restoration of the Florence Stanley Rosenbaum
House (1939), Barbara Broach, Director
4. Rehabilitation Issues of the Polk County Science
Building (1959), John McAslan, RIBA, John McAslan +
Partners, Ltd., London, UK, and A. Daniel Fowler, A.I.A.,
Lunz Prebor Fowler Architects, Lakeland, Florida.

Afternoon

Buses will depart from both hotels promptly at 12:00 noon for the 45 minute drive to Tampa. Boxed lunches may be enjoyed en route. Busses should return to the hotels at approximately 5:15 p.m.

12:00 Noon to 4:30 p.m.

Tour: Historic Tampa

Among those sites we will visit are the National Historic Landmark, Tampa Bay Hotel, railroad baron Henry B. Plant's Moorish revival luxury hotel (1888-91), designed by John A. Wood, and the prairie style Leiman House (1916), listed on the National Register. On the walking tour of Tampa's "Victorian to Boom Era" suburb, Hyde Park (Est. 1886,) developed by O. H. Platt of Hyde Park, Illinois, a variety of architectural styles will be seen in homes built by Tampa's most prominent early citizens. This will be followed by a drive through the 1924 Davis Islands, a Mediterranean style resort neighborhood, conceived of as a "little Venice" and developed by Dave Davis, son of a steamboat captain and "Florida's version of the Great Gatsby." Both districts are on the National Register. The last stop will be Tampa's National Historic Landmark District, Ybor City, the Latin Quarter. Vicente Martinez' multiethnic manufacturing town, was the first built in the South. A center for the manufacture of cigars in 1885, the city at one time out produced Havana in production.

6:00 p.m. to 7:15 p.m.

Silent Auction and Cocktail Reception
Exhibit Hall East & West, The Lakeland Center
Buses will depart from the Terrace Hotel promptly at 5:50 p.m. and 6:30 p.m. for the short drive to Lakeland Center and will board for the return trip immediately following the dinner. Anyone needing extra time to pick up auction items may catch the later bus, which will be available.

7:30 p.m. to 10:00 p.m.

Gala Dinner and Wright Spirit Awards
Exhibit Hall East & West, The Lakeland Center

The Gala dinner will be followed by special welcoming remarks from Dr. Janet Matthews, Director, Division of Historical Resources, the State of Florida and The Honorable Katherine Harris, Secretary of State. Our keynote speaker will be Lord Peter Palumbo, Lord Palumbo of Walbrook, past chairman of the Arts Council of Great Britain (1989-94) and owner of "Kentuck Knob" (I.A. Hagan House, 1954). An international developer and patron of the arts, we are deeply honored to have Lord Palumbo as both our Honorary Conference Chair and our speaker at this evening.

The Wright Spirit Awards ceremony, underwritten by J. Charles Crystalworks, will conclude the evening.

SUNDAY, NOVEMBER 4

8:00 a.m. to 12:00 noon

Auction Item Pick-Up
Hospitality Suite-AmeriSuites Hotel

The Hospitality Suite will be open for auction item pick-up only. Items not picked up by 12:00 noon will be shipped to the address on the bidder's registration form at the bidder's expense.

8:30 a.m. to 3:00 p.m.

Optional Tour: Sarasota School of Architecture
Busses will depart at 8:30 a.m. from both hotels for the drive to Sarasota and will return to Lakeland by 3:00 p.m. Boxed lunches will be provided for the tour.



This is a rare opportunity to visit the works of architects with foundations in the modern style based on fundamentals of the three modern masters of architecture, Frank Lloyd Wright, Mies van der Rohe and Le Corbusier. Achieving international prominence during the 1950s, a group of architects centered in Sarasota, on Florida's west coast, prospered over a 25 year period, initiated by the partnership of Ralph Twitchell and Paul Rudolph in the 1940s. A special tour has been arranged for us by the Fine Arts Society of Sarasota as a part of their Symposia on the Sarasota School of Architecture, which coincides with the FLWBC Annual Conference. Limited space available. This is an optional event requiring a separate fee.

Conference Registration Form

Restoring Wright: Past Perspectives/Future Directions

October 31- November 4, 2001
The Lakeland Center
Lakeland, Florida

Please complete and return with your payment to:
The Frank Lloyd Wright Building Conservancy
5132 South Woodlawn Avenue
Chicago, IL 60640-4509

Faxed registrations accepted if paying by credit card.
Fax to 773-324-5675

One registration per form please. Type or print.

NAME (as you wish it to appear on badge)

AFFILIATION

ADDRESS

CITY

STATE

ZIP

A.M. Phone

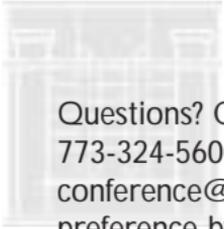
P.M. Phone

FAX

E-Mail

- Do not include my street address in conference roster
- Do not include my phone number in conference roster

- Current Conservancy Member
- I wish to be a new/renewed member
 - \$30 Student/Senior \$200 Supporter
 - \$50 Friend \$500 Sponsor
 - \$100 Associate \$1000 Patron



Questions? Contact the Conservancy office at 773-324-5600 or by e-mail to conference@savewright.org. Please indicate your preference by checking the appropriate Box and extending the amount to the right if there is a charge.

I. FULL REGISTRATION

TOTAL

- Member \$350 per person \$ _____
- Non-Member \$375 per person \$ _____

PLEASE CHECK BOX BY EVENT TO INDICATE YOUR PARTICIPATION/ATTENDANCE:

WEDNESDAY, OCTOBER 31

- Historic Lakeland Walking Tour
- Opening Night Reception at the Polk Museum of Art

THURSDAY, NOVEMBER 1

- TIE Session
 Presenter's Name _____
- Lunch and tours Florida Southern College
 - Keynote Address
- Reception: Historic Polk Theater

FRIDAY, NOVEMBER 2

- Homeowner's Breakfast (By invitation)
- TIE Session (select one)

- Bok Tower Gardens Tour
- Special Tour of the Tower: *Optional*
 \$10 per person/limited to 50 persons \$ _____
- Wright Night Fundraiser: *Optional*
 \$125 per person \$ _____

SATURDAY, NOVEMBER 3

- Tour of Historic Tampa
- Gala Dinner & Silent Auction
 - Vegetarian Entrée
- Special Dietary Restrictions _____

SUNDAY, NOVEMBER 3

- Optional Post Conference Tour,
\$100 per person \$ _____
(Sarasota School Architects, Sarasota, Fla.)

Total enclosed with Full Conference Registration
(Including any optional event charges) \$ _____

II. ALTERNATIVE REGISTRATIONS:

(Use if not registering for full conference!)

3-Day Plenary Sessions Registration

(Morning sessions/Lakeland Center)

Includes Technical Information Exchanges

- Thursday, November 1 – Saturday, November 3
\$275.00 per person \$ _____

1-Day Plenary Sessions Registration

- Thursday, November 1
\$95 per person \$ _____

- Friday, November 2 (Includes Technical Information Exchange)
\$95 per person \$ _____

- Saturday, November 3 (Includes Technical Information Exchange)
\$95 per person \$ _____

Event tickets for those who are NOT
full conference registrants:

- All Tours: Thursday, Friday & Saturday (Includes lunches)
\$90 per person \$ _____

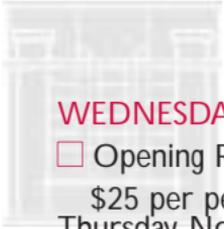
-OR-

- Thursday, \$30 per person \$ _____

- Friday, \$30 per person \$ _____

- Optional Tower Tour, \$10 per person \$ _____
(Limited to 50 persons)

- Saturday, \$30 per person \$ _____



WEDNESDAY, OCTOBER 31

Opening Reception
 \$25 per person \$ _____
 Thursday, November 1

Polk Theatre Reception
 \$25 per person \$ _____

FRIDAY, NOVEMBER 2

Wright Night Fundraiser
 \$125 per person \$ _____

SATURDAY, NOVEMBER 3

Gala Dinner & Wright Spirit Awards
 \$75 each \$ _____
 (Includes Silent Auction and reception prior to dinner)

SUNDAY, NOVEMBER 3

Post Conference Tour
 \$100 per person \$ _____
 (Sarasota School Architects, Sarasota, Fla.)

**Total enclosed for alternative registration
 and/or event tickets \$ _____**

Please Let Us Know!

To facilitate transportation planning to and from plenary sessions and venues in Lakeland, please provide the following information:

- Staying at the AmeriSuites Hotel
- Staying at The Terrace Hotel
- I will provide my own transportation

PAYMENT METHOD

Check enclosed for \$ _____ (US \$)

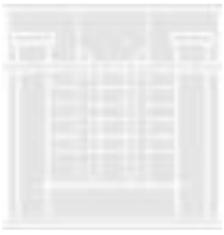
Please charge my:

- Visa MasterCard
- Discover American Express

 Name as it appears on card

 Card Number Exp. Date

Signature _____



The Frank Lloyd Wright Building Conservancy
4657-B N. Ravenswood Avenue
Chicago, IL 60640-4509



Non-Profit

Organization

U.S. Postage

P A I D

Permit No. 3912

Chicago, IL